UCLouvain

Iclib2125

2021

Library economics and notions of bibliometrics II

This biannual learning is being organized in 2021-2022

Teacher(s)	Brodkom Frédéric ;				
Language :	French				
Place of the course	Louvain-la-Neuve				
Prerequisites	None The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.				
Main themes	' Principles of library science and bibliometrics (including public management, organisation of the library and its human resources, project management and infrastructure, etc.), ' analyses of the public's expectations, marketing, searches, dashboards and regulations, legal context, ' meetings with professionals: university, public administration, academic etc. librarians				
Learning outcomes	At the end of this learning unit, the student is able to: This biennial course and course LCLIB2120 with which it alternates will make together make it possible: 'to apply the main principles of library science and bibliometrics, 'to understand the main functions of a library/multimedia library or of a resource centre, as well as the legal provisions relating to them, 'to create or to adapt the structure of a library/multimedia library or of a resource centre, 'to design and implement research tools suited to the public concerned, 1 'to remain up to date with developments in the discipline, 'to create a management dashboard for a library/multimedia library or for a resource centre, 'to analyse the expectations of the public concerned, to design and to put into practice a development plan 'to evaluate the management of a library/multimedia library or of a resource centre and its user-satisfaction level, 'to become familiar with the tools of document updating.				
Evaluation methods	The continuous evaluation during Q1 will cover 30% of the final score: two works by groups (in preparation of workshops 01 and 03) for a total of 6 marks. The oral exam will be held during the session and will cover 70% of the final score: the analysis of datas (with comments) during an "open book" preparation will represent 5 marks, the 9 other will consist of a direct interview about 3 theoretical questions.				
Teaching methods	The 15-hour course will consist of 10 one-and-a-half hour sessions, i.e. 7 class sessions and 3 thematic workshops. Two of these workshops will be led by the students on the basis of personal works (management theories and controversies in librarianship) in order to stimulate debate and reflection. The third workshop will take the form of a professional meeting with the head of the SGL Service de la Lecture Publique (Fédération Wallonie-Bruxelles) who will have the opportunity to present her service and the challenges of public libraries.				
Content	Course 01 Introduction, definitions, activities Course 02 Library and Learning Center Infrastructures and Buildings Course 03 Library marketing, sociology of the public, PQDL Workshop 01 Presentation-debate on management theories Course 04 Bibliometrics: audience surveys and User eXperience Course 05 Organization, human resources management and professions Workshop 02 Professional meeting: the General Service for Public Reading (FWB) Course 06 Bibliometrics: statistics and indicators Course 07 Project management in libraries: logical framework and outcome mapping Workshop 03 Presentation-Debate on Controversies in Library Science				
Inline resources	See Moodle for instructor's courses				

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Bibliography	Les ressources bibliographiques sont surtout électroniques et accessibles via le catalogue et le discovery tool des bibliothèques de l'UCL et/ou les plateformes professionnelles. Des références figureront sur le site Moodle du cours. Les étudiant.es sont aussi invité.es à consulter les collections physiques de bibliothéconomie des bibliothèques (BiblioPôle de BFLT, Collection Z de BST, etc.).			
Other infos	The calendar, course slides, bibliography and other information are all accessible to students on the UCLouvain Moodle platform. This biennial course is complementary to the LCLIB2120 course (2018-2019, 2020-2021, etc.) as both courses provide a comprehensive overview of library management and bibliometrics issues. Nevertheless, each course remains independent of the other and neither of the two is a prerequisite for the other.			
Faculty or entity in charge	ELAL			

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Learning outcomes		
Master [120] in Ancient Languages and Literatures: Oriental Studies	HORI2M	5	LCLIB2120			
Master [120] in History	HIST2M	5	LCLIB2120	Q.		
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5	LCLIB2120	•		
Master [120] in Modern Languages and Literatures : General	ROGE2M	5	LCLIB2120	•		
Master [120] in Information and Communication Science and Technology	STIC2M	5		•		
Master [120] in Ancient Languages and Literatures: Classics	CLAS2M	5	LCLIB2120	Q		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5	LCLIB2120	•		