




5.00 credits

15.0 h + 15.0 h

Q1

Teacher(s)	Comanne Olivier ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	/
Main themes	The course examines the various aspects of the book supply chain. Description of the book trades. A series of visits is also organized in companies in the book industry: publisher, photoengraver, printers, wholesalers and bookshops. A group project will also aim at the implementation of a real situation related to the professional environment.
Learning outcomes	At the end of this learning unit, the student is able to : <ol style="list-style-type: none"> 1 To familiarize the student with the different professional activities in the book industry in which he will later do an internship, be it in publishing, bookshop or library.
Teaching methods	Method : lecture for 15 hours. Group work for the 15 following hours.
Content	In this course, the book is approached from the point of view of the professionals who intervene throughout its creation and of its diffusion. The course stresses the main actors of the book chain and their specific trade: editors, photoengravers, printers, diffusers, distributors, booksellers, library. The main focus is on the French-speaking book industry with its current stakes.
Other infos	None.
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		
Master [120] in Translation	TRAD2M	5		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	5		