


3.00 credits	30.0 h + 7.5 h	Q1
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Teacher(s)	De Muelenaere Pierre ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	LBIR1260 Principes d'économie <i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	This course studies: - enterprise in the economic environment, - organisation design and framework, - fundamental aspects of enterprise analysis (variable factors, human resources, capital) - fundamental tools of enterprise management: accounting, financial analysis, risk analysis, investments profitability analysis, decision analysis, and marketing - strategic aspects of enterprise management in agricultural and food sector: enterprise/ environment, innovation-patent-intellectual ownership rights, enterprise growth, vertical versus horizontal integration.
Learning outcomes	At the end of this learning unit, the student is able to : This course is an introduction of enterprises functioning and management in agricultural, food and bio-industrial sectors. The objective of this course is the study and application of fundamental concepts and tools of enterprise management. At the end of this course, the student should master fundamental concepts and be able to analyse autonomously typical problems of enterprise management in the agricultural and food sector. 1
Evaluation methods	Evaluation : <ul style="list-style-type: none"> • QCM (multiple choice) examination based on the lectures and the exercises • Evaluation of the Team Work of the analysis of a specific enterprise • More details on the evaluation process and the formulas will be communicated at the first lecture Support: <ul style="list-style-type: none"> • Slides of the lectures • Notes for the exercises • Others Coaching: <ul style="list-style-type: none"> • Professor • Assistant
Content	Lectures 1. Introduction 2. Creation, Growth and Management of enterprises 3. Financial Management 4. Innovation and competition 5. Growth and international development 6. Governance and financing of enterprises 7. Digital transformation and Artificial Intelligence 8. Intellectual Property Management 9. Case studies 10. Conclusions Practical works Exercises of accounting analysis supervised by the assistant Team Work Analysis of an enterprise based on a specific theme. Realized in small team (e.g. 5 students)
Other infos	Language : English

Faculty or entity in charge	AGRO
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Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Bachelor in Bioengineering	BIR1BA	3	LBIR1260	
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	3		