



4.00 crédits	30.0 h	Q1
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Enseignants	Aust-Gronarz Ina ;Desmet Carlos ;Swaen Valérie (supplée Aust-Gronarz Ina) ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Thèmes abordés	The course aims at providing tools enabling the students to elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. The specificity of the firms' impact on economic life will be addressed by analyzing the principles and practices covered by the field of Corporate Social Responsibility (CSR). CSR will be studied as a reflector of the modern firms' self-awareness process in terms of social responsibility and as a source of innovation in the face of today's challenges of competitiveness, sustainable development and transparent corporate governance. The theoretical references will moreover give way to more personal questioning periods developed by the students in terms of their own aspirations, perceptions and observations as citizens. All these elements foster personal change that in its turn conveys transformations within the chosen organizations.
Acquis d'apprentissage	<p>A la fin de cette unité d'enseignement, l'étudiant est capable de :</p> <ul style="list-style-type: none"> • Understand the background of CSR and the local, European and global contexts in which CSR is currently developing. • Elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. • Apply CSR theories and frameworks to analyse organizational challenges to evaluate different scenarios in practice, with a view to propose recommendations for the organization. • Co-create your CSR/sustainability projects and get a feel for complex stakeholder dialogue in developing responsible and sustainable solutions. • Know your personal ethical values which can help you in the future to make better choices and give meaning to your private and professional life. <p>1</p>
Modes d'évaluation des acquis des étudiants	<ul style="list-style-type: none"> • 40% : Individual written exam (in November). Materials include ex cathedra lectures, external conferences and readings. 1 point (over 20) is for the mandatory participation to both Sulitest*. • 60% : Case study incl. the peer-reviewing (5%), the workshop presentation (15%) and final written report (40%). <p>* The first deadline for Sulitest is September 28, 2021 (not possible to pass it after this deadline).</p> <p>The evaluation for second sessions will only include an exam (written or oral, depending on the number of students concerned), therefore counting for 100% of the final grade. Participation to the Sulitest is not taken into account in the exam.</p>
Méthodes d'enseignement	<ul style="list-style-type: none"> • Lectures completed by <u>strongly recommended readings</u> of academic literature • Practical sessions for the group case study and 1 non mandatory coaching session • Participation to the Sulitest • Direct contacts with practitioners sharing their experiences. • Case study analysis per group of students
Contenu	<ul style="list-style-type: none"> • Macro-trends with respect to sustainability (Main social, environmental, ethical, governance issues, Sustainable Development Goals) • Definitions and origins of the CSR concept • Risk & Opportunity management • Stakeholder management, dialogue & co-creation • CSR and leadership • Sustainable finance • Sustainable cities • Sustainable Supply Chain • Smart cities
Ressources en ligne	Moodle
Bibliographie	See on Moodle
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en sciences de gestion	GEST2M	4		
Master [120] en droit [Double parcours Droit-Gestion : pour les Bacheliers en Droit]	DROI2M	5		
Master [120] en sciences de gestion [Programme CEMS]	GESM2M	4		