Business Project (CEMS)



llsms2117

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15.00 crédit	S		30.0 h	Q2	

Enseignants	Lejeune Christophe ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Acquis d'apprentissage	A la fin de cette unité d'enseignement, l'étudiant est capable de : During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities' 4.1. Identify new opportunities, propose creative and useful ideas; insituations that require new strategic approaches, break with existing models and paradigms, promote progress and change. 4.2. Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic. 4.3. Integrate, collaborate and actively drive forward collective actions for change, and diffuse for social awareness. 5.1. Understand the inner workings of an organization : develop a global approach and integrate the internal logic used within the organization 5.2. Position and understand the functioning of an organization, in its local and international socioeconomic dimensions and identify the associated strategic issues and operational decisions. 5.3. Understand and establish their own role and scope for action, in the overall operation of the organization, while liaising with the various internal and external stakeholders.
Modes d'évaluation des acquis des étudiants	Continuous evaluation Date: No Type of evaluation: Final outcome - Oral group presentation Comments: No Evaluation week Oral: No Unavailability or comments: No Examination session Oral: No Unavailability or comments: No Students performance is evaluated along the following quality dimensions: Individual participation Process management Reflexive and critical thinking Managerial quality Managerial quality Methodological quality
Méthodes d'enseignement	Business projects are designed as a real life learning experience for students. International student teams, comparable to consultancy teams, solve a real-life business problem supervised by both a corporate and an academic supervisor. CEMS Business Project is expected to represent 50% of each student's workload during the Spring Semester. After a kick-off meeting with the company and the academic supervisor, students work in groups on a specific business project autonomously. Students manage their project and interactions directly with a company. They may require advices and guidance by the academic supervisor, to discuss and clarify any issue faced during the implementation of the business project. A mid-term meeting is formally planned with the academic supervisor, just as regular progress reports and timesheets are required from students, according to a pre-established calendar.
Contenu	Each group is required to write a final output (report and/or slide deck) and prepare an oral presentation (30-40 min). The final outputs are to be sent by email to the academic supervisor and the company at least one week before the scheduled oral presentation. The set of slides (ppt file) for the oral presentation can be sent by email on the day of the presentation.

Université catholique de Louvain - Business Project (CEMS) - cours-2021-llsms2117

Faculté ou entité en	CLSM
charge:	

Programmes / formations proposant cette unité d'enseignement (UE)						
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage		
Master [120] en sciences de gestion [Programme CEMS]	GEST2M	15		•		
Master [120] en sciences de gestion [Programme CEMS]	GESM2M	15		•		
Master [120] : ingénieur de gestion [Programme CEMS]	INGE2M	15		•		
Master [120] : ingénieur de gestion [Programme CEMS]	INGM2M	15		Q		