




5.00 crédits	30.0 h	Q2
--------------	--------	----

Enseignants	Cornuel Eric ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Thèmes abordés	The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).
Acquis d'apprentissage	<p><b>A la fin de cette unité d'enseignement, l'étudiant est capable de :</b></p> <p>1 By the end of the class, students should have a deep understanding of management issuesfor European companies committed in international competitiveness.</p>
Modes d'évaluation des acquis des étudiants	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: Early December</li> <li>• Type of evaluation: Group Work</li> <li>• Comments: No</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul>
Contenu	Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation
Autres infos	Prerequisites (ideally in terms of competencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work
Faculté ou entité en charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en communication multilingue	MULT2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master de spécialisation en entreprises et politiques économiques européennes	EBEP2MC	5		