


5.00 crédits	30.0 h	Q1
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Enseignants	Gailly Benoît ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Intermediate Micro-Economics and Introductory Industrial Organization LSMS 2040 Innovation management (LSMS2042 cannot be taken without LSMS2040) In addition, this course is reserved for students with a bachelor's degree in business engineering or students with equivalent quantitative method skills
Thèmes abordés	The development and financing of innovative ventures by corporations
Acquis d'apprentissage	<p><b>A la fin de cette unité d'enseignement, l'étudiant est capable de :</b></p> <p><b>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</b></p> <ul style="list-style-type: none"> <li>• Innovation and entrepreneurship</li> <li>• Knowledge and reasoning</li> <li>• Project management</li> <li>• Communication and interpersonal skills</li> <li>• Corporate citizenship</li> </ul> <p>1</p> <p><b>At the end of this course, the student will be able to :</b></p> <ul style="list-style-type: none"> <li>• master the key concepts, issues and managerial implications related</li> <li>• managing organizations in innovation-intensive environments.</li> <li>• Students will also understand which are the main sources and key success factors of innovation, which are the main characteristics of innovative people and teams and how to assess innovation opportunities (business planning).</li> </ul>
Modes d'évaluation des acquis des étudiants	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: <i>Week 8-14</i></li> <li>• Type of evaluation: <i>Preparation of group readings and group work presentation</i></li> <li>• Comments: Compulsory attendance for group workshops and corporate testimonials</li> <li>• The evaluation includes class participation (bonus points)</li> </ul> <p>Students who fail the group work can have a second chance in September (submission of an improved group work with a summary of the improvements)</p>
Méthodes d'enseignement	See LSMS 2040
Contenu	See LSMS 2040
Ressources en ligne	See LSMS 2040
Bibliographie	See LSMS 2040
Autres infos	This class cannot be taken without LSMS2040
Faculté ou entité en charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] : ingénieur de gestion	INGM2M	5		
Master [120] : ingénieur de gestion	INGE2M	5		