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Enseignants	Hermans Julie ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Acquis d'apprentissage	
Modes d'évaluation des acquis des étudiants	<p>The evaluation will take the form of:</p> <p>(1) Team Group work (group of 4-5 students): a mid-course video (10%) of their SSE project, and a written team report (30%) about their project and their entrepreneurial adventure. The team group project should draw on the topics learned during the course and will be defended during a team meeting with the professor in June. This teamwork will evaluate students' ability to identify a relevant social and/or environmental challenge(s), to elaborate a business model that tackles their social and/or environmental challenge(s), and to communicate effectively.</p> <p>(2) Individual written case study: this written assignment will evaluate students' understandings of key concepts and their ability to apply them to a real case (40 %)</p> <p>(3) Individual continuous evaluation: continuous evaluation of students during in-course interactions and the redaction of reflexive journals about students' practices and learning (20 %)</p> <p>Re-sit (August session):</p> <p>If the Team group work is below 10/20: A revised version of the group project (on the same topic or a new one) is to be submitted and defended by the whole group in August. The weights of this part for the final grade remain similar as for the first sit, i.e. respectively 10% (presentation) and 30% (final report) of the final grade.</p> <p>If the Individual written case study is below 10/20: A new written individual assignment taking the form of the exploration and analysis of a real case study, based on the concepts learned during the course and making use of the articles that were part of the readings. The weights of this part for the final grade remain similar as for the first sit, i.e. 40%.</p> <p>There is no re-sit for the continuous evaluation.</p>
Méthodes d'enseignement	<p>This course rests on a variety of teaching methods:</p> <ul style="list-style-type: none"> • Home readings and individual assignments • On-site lectures and testimonies • Group assignment, including fieldwork
Contenu	<p>This course consists of the following topics:</p> <ul style="list-style-type: none"> • Setting the scene: <ul style="list-style-type: none"> • Introduction: Social and sustainable entrepreneurship - What's behind words? • Opportunities for social : elaborating relevant business models • System thinking for entrepreneurship • Scaling social & sustainable entrepreneurship <ul style="list-style-type: none"> • Growth and scaling • Impact assessment • Acquiring and securing resources <ul style="list-style-type: none"> • Revenue models • Finance for social & sustainable entrepreneurs • Organizing for social and sustainable entrepreneurship <ul style="list-style-type: none"> • Stakeholder management and governance • Caring organizations
Bibliographie	Reading portfolio provided on Moodle
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en linguistique	LING2M	5		
Master [120] en administration publique	ADPU2M	5		
Master [120] : ingénieur de gestion	INGM2M	5		
Master [120] en sciences de la motricité, orientation éducation physique	EDPH2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en communication multilingue	MULT2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] : ingénieur de gestion	INGE2M	5		
Master [120] en droit	DROI2M	5		