


Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits

30.0 h

Q1

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|-----------------------------|---|
| Teacher(s) | Provost Anne-Catherine ; |
| Language : | French |
| Place of the course | Mons |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Bibliography | <ul style="list-style-type: none"> • KAPLAN R., NORTON D. (1996), The Balanced Scorecard, Translating Strategy into Action, HBS Press. • KAPLAN R., NORTON D. (2004), The Strategy Map, Converting Intangible Assets into Tangible Outcomes, HBS Press. • GUERRA F. (2007). Pilotage stratégique de l'entreprise. Le rôle du tableau de bord prospectif, De Boeck • KAY J. (1993), Foundations of Corporate Success, Oxford University Press. • Portefeuille de lectures |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|--|------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Management | GESM2M | 5 | |  |