


Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits

30.0 h

Q1

Teacher(s)	Jacquemin Amélie ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<p><b>Support de cours :</b> Slides de cours et portfolio de lectures</p> <p><b>Références bibliographiques recommandées, lectures conseillées :</b> Demil, B., Lecocq, X., Warnier, V. (2013), <i>Stratégie et Business Models</i>, Pearson Education France. Enggasser, G. (2015), <i>Comment piloter votre TPE</i>, Editions Dunod : Paris. Kalousis, G. (2013), <i>Bien gérer sa PME. Les clés de la pérennité et de la croissance</i>, Editions Dunod : Paris. Kaufman, J. (2013), <i>Le Personal MBA</i>, Editions Leduc.S : Paris</p>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	<a href="#">GESM2M</a>	5		
Master [120] : Business Engineering	<a href="#">INGM2M</a>	5		