

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits

30.0 h

Q2

Teacher(s)	Platten Isabelle ;Poncin Ingrid ;
Language :	French
Place of the course	Mons
Main themes	Through a management simulation carried out in groups, the course covers the following topics: - Importance of having a strategy for managing a business - Interdependence between the management decisions of a company # Marketing decisions # Production decisions # Financial decisions - Importance of proposing management decisions that are consistent with each other and the need to be able to justify them to various stakeholders.
Aims	At the end of this learning unit, the student is able to: 5.1 Understand the internal workings of a company of limited size and complexity. 6. Work in a team 7.1 Organising the process: planning and developing all the stages of a project as a team, based on predefined objectives, and committing to them collectively after allocating tasks. 8.1 Communicating information, ideas, solutions and conclusions in a clear, structured, argued way, both orally and in writing, according to the target audience. 8.4 Produce graphs and tables, using computer tools, meeting scientific standards. - - - - <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Ranking in the business game (50%) Continuous assessment and final presentation (50%)
Teaching methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Business Game
Content	Management simulation with the following objectives: <ul style="list-style-type: none"> • Understanding the importance of having a strategy to run a business • Understanding the interdependence of business management decisions <ul style="list-style-type: none"> • Marketing decisions • Production decisions • Financial decisions ... • Being able to make coherent management decisions • Being able to define and argue decisions • Being able to work in a team
Other infos	No resit exam or assessment
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Management	GESM1BA	5		