



Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

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| 6 credits | 30.0 h | Q2 |
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| Teacher(s) | Pleyers Gordy ;Poncin Ingrid ; |
| Language : | French |
| Place of the course | Mons |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Bibliography | Gavard-Perret M.L, Gotteland D., Haon C. et Jolibert A. (2012), Méthodologie de la recherche en sciences de gestion : Réussir son mémoire ou sa thèse, 2ème Edition, Pearson Gill J. et Johnson P. (2010), Research Methods for Managers, 4ème Edition, Sage Sem P. et Cornet A. (2018), Méthodes de recherche en sciences économiques et de gestion, Edition Universitaire européenne |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|--|---------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Management (shift schedule) | GEHM2M | 6 | |  |
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