


Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

6 credits

30.0 h

Q2

Teacher(s)	Colin Karl ;Jacquemin Amélie ;Percy Thierry ;
Language :	French
Place of the course	Mons
Main themes	The objective of the course is to provide the financial and managerial basics necessary to manage SMEs rather than large companies.
Aims	<p>At the end of this class, students will be able to :</p> <ul style="list-style-type: none"> - Identify the managerial needs of SMEs - Identify useful resources to launch and manage an entrepreneurial project. - Position themselves in relation to this career path and its required skills in management <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Bibliography	<p>Demil, B., Lecocq, X., Warnier, V. (2013), <i>Stratégie et Business Models</i>, Pearson Education France.</p> <p>Enggasser, G. (2015), <i>Comment piloter votre TPE</i>, Editions Dunod : Paris.</p> <p>Kalousis, G. (2013), <i>Bien gérer sa PME. Les clés de la pérennité et de la croissance</i>, Editions Dunod : Paris</p> <p>Kaufman, J. (2013), <i>Le Personal MBA</i>, Editions Leduc.S : Paris.</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management (shift schedule)	GEHM2M	6		
Master [60] in Management (shift schedule)	GEHM2M1	6		