UCLouvain

lmult2415

2021

Oral business communication techniques in German (Part 2)

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

3 credits	7.5 h + 15.0 h	Q2	
-----------	----------------	----	--

Teacher(s)	Reuter Hedwig ;			
Language :	Deutsch			
Place of the course	Louvain-la-Neuve			
Main themes	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and microstrucutres), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail.			
Aims	At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".			
Evaluation methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Continuous assessment. Presentation skills			
Teaching methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Students presentations and group discussions. Homework.			
Content	Theory: workshop on presentation skills. Exercises on presentation skills.			
Other infos	The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV).			
Faculty or entity in charge	ELAL			

Programmes containing this learning unit (UE)							
Program title	Acronym	Credits	Prerequisite	Aims			
Master [120] in Modern Languages and Literatures : German, Dutch and English	GERM2M	3		•			
Master [120] in Multilingual Communication	MULT2M	3		•			
Master [120] in Modern Languages and Literatures : General	ROGE2M	3		•			