




Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits	30.0 h	Q2
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Teacher(s)	Betti Raphaël ;Vanderborght Vincent ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The scope of the course is to look how the strategy of an organization can be implemented in the various functions of an organization (operations, marketing, HR,...)
Aims	<p>Having regard to the LO of the programme, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> • 1. Corporate citizenship <ul style="list-style-type: none"> • 1.1.Demonstrate independent reasoning, look critically • 1.2.Decide and act by incorporating ethical and humanistic values • 1.3. Decide and act responsibly • 2. Knowledge and reasoning <ul style="list-style-type: none"> • 2.1. Master the core knowledge of each area of management. • 2.2. Master highly specific knowledge • 2.3. Articulate the acquired knowledge from different areas • 2.4. Activate and apply the acquired knowledge • 2.5. Contribute to the development and advancement of the management field. • 3. A scientific and systematif approach <ul style="list-style-type: none"> • 3.1. Conduct a clear, structured, analytical reasoning • 3.2. Collect, select and analyze relevant information • 3.3.Consider problems using a systemic and holistic approach • 3.4. Perceptively synthesize demonstrating a certain conceptual distance • 3.5.Produce, through analysis and diagnosis, implementable solutions • 4. Innovation and entrepreneurship <ul style="list-style-type: none"> • 4.1. Identify new opportunities, propose creative and useful ideas • 4.4.Reflect on and improve professional practices. • 5. Work effectively in an international and multicultural environment <ul style="list-style-type: none"> • 5.1.Understand the inner workings of an organization • 5.2.Position ... the functioning of an organization, in its ...socio-economic dimensions • 5.3.Understand and establish their own role and scope for action • 6. Teamwork and leadership <ul style="list-style-type: none"> • 6.1. Work in a team... • 7. Project management <ul style="list-style-type: none"> • 7.1.Analyse a project within its environment and define the expected outcomes • 7.2. Organize, manage and control the process • 8. Communication and interpersonal skills <ul style="list-style-type: none"> • 8.1. Express a clear and structured message • 8.2. Interact and discuss effectively • 9. Personal and professional development <ul style="list-style-type: none"> • 9.1. Independent self-starter • 9.3. Self-motivation • 9.4. Quick study, lifelong learner <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>

Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: <ul style="list-style-type: none"> - Weeks 1 to 6 : Preparatory Reading - - End of 6th or 7th week : Group work • Type of evaluation: <i>Group work</i> • Comments: <i>No</i> <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: <i>No</i> • Written: <i>3 hours (On campus)</i> • Unavailability or comments: <i>No</i> <p>Examination session</p> <ul style="list-style-type: none"> • Oral: <i>No</i> • Written: <i>No</i> • Unavailability or comments: <i>No</i>
Content	<p><i>Combination of classes, individual readings, teamwork on real-life case studies and class presentations :</i></p> <ul style="list-style-type: none"> • <i>Introduction to organizational and individual performance management. Management control at the crossroads of strategic planning and operational control: strategic cost management, budgetary control and variance analysis, performance measures and Key Performance Indicators, reporting and Balanced Scorecards.</i> • <i>Performance management in Private Equity: quantitative measures of performance, risk/return metrics, non-financial performance indicators (ESG, SDG,...) and introduction to impact investing in Private Equity</i>
Bibliography	<p>SLIDES compulsory and available on line . BOOK : Nicolas Berland, Yves De Rongé, Contrôle de gestion : Perspectives stratégiques et managériales, Pearson Education, 2ème édition, 2013 Y. De Rongé, K. Cerrada, Contrôle de gestion, Pearson Education, 3ème édition, 2012 not compulsory. No reading file. Supports available on line are on ICAMPUS.</p>
Other infos	<p>Prerequisites (ideally in terms of competencies) Bachelor Ingenieur de gestion or Bachelor in business administration with a basic knowledge of accounting principles and methods Evaluation : Class participation and oral examination, in French or English References : Provided during the class Corporate features x0 conference x0 corporate guest Skills x0 presentation skills x0 writing skills x0 team work x0 individual autonomy x0 problem solving x0 decision making x0 time management x0 critical thinking Techniques and tools for teaching and learning x0 IT tools x0 modelling x0 quantitative methods x0 qualitative methods</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Management [CEMS Programme]	GEST2M	5		
Master [120] in Management [CEMS Programme]	GESM2M	5		
Master [120] : Business Engineering [CEMS Programme]	INGM2M	5		