

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits	30.0 h + 15.0 h	Q1 and Q2
-----------	-----------------	-----------

Teacher(s)	Coster Stéphanie ;Léonard Evelyne ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	At the start of the Seminar, students will identify current issues or situations of management in 'real-life' companies. Using these questions or issues, students will develop their own research project. The first step consists in building a literature review, process through which students will learn to select reliable scientific sources, to read them, and to elaborate a bibliography. Then they will have to formulate research questions, hypotheses and sub-questions, before going into exploratory fieldwork to collect and interpret empirical data.
Aims	<p>This Seminar aims at introducing the students to scientific work, by the means of concrete issues in their discipline. Students will have to demonstrate their capacity to apply basic scientific know-how: use of bibliographical sources, production of critical syntheses, correct use of referencing rules, writing skills. The Seminar will also make students aware of concrete research issues in their own disciplinary field. In an open-minded perspective, students will be invited to perceive how theoretical and empirical tools in their own discipline differ, or not, from those used in other disciplines taught in the Faculty.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p>The Seminar is based on continuous evaluation, consisting in a series of assignments. The first one is individual, the following ones must be achieved in team.</p>
Teaching methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p>The Seminar uses project-based learning. The project consists in conducting a limited-scope research process on management issues, from real-life situations chosen from reliable medias. Students will have to select a management issue and, from a specific case, elaborate a reseach question and build up their own research process.</p>
Content	<p><b>General objective</b></p> <p>At the end of the seminar, the student will be able to carry out his or her own scientific approach, albeit in an exploratory manner, on a management question or problem, based on "real-life" issues in concrete companies. The student will be able to apply basic know-how of academic work - use of bibliographical sources, use of referencing conventions, writing techniques - but also the key stages of academic research. He or she will also be aware of practical research topics in the field of management.</p> <p><b>Specific objectives</b></p> <p>To achieve the overall goal, students will need to be able to :</p> <ol style="list-style-type: none"> <li>1. Identify management issues in companies.</li> <li>2. Ask relevant questions on a topical issue, and conduct a rigorous and critical literature review.</li> <li>3. Develop a scientific step-by-step approach.</li> <li>4. Collect exploratory empirical data, and analyse data.</li> <li>5. Write and present individual and team university paper.</li> </ol>
Inline resources	See the Seminar-specific page on Moodle.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor : Business Engineering	INGE1BA	5		