UCLouvain

lecge1336

2020

## Seminar: case studies of corporate strategy

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

Teacher(s)	Meurisse Vincent ;Vas Alain ;		
Language :	French		
Place of the course	Louvain-la-Neuve		
Aims	The case studies examined in this course will enable the groups of students to analyse and comment in depth on real business cases. Examining these real company situations described in case studies should enable students to create links between the more theoretical concepts and the concrete and pragmatic fields of application that these concepts permit them to approach. These case studies will significantly encourage the process of knowledge appropriation in which "know-how" is a crucial dimension.  The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".		
Content	The theatcher involves being particularly active students who may be commenting on the existing cases, or develop their own case.		
Other infos	Prerequisites: This course goes deeper place in addition to the course strategy.		
Faculty or entity in charge	ESPO		

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Aims		
Minor in entrepreneurship	MINMPME	5		Q		
Additionnal module in Management	APPGEST	5		٩		