lcomu2424

2020

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits	45.0 h	Q2

Teacher(s)	Descampe Antonin ;Grevisse Benoît ;Nahon Sébastien ;Thiel André ;
Language :	French
Place of the course	Louvain-la-Neuve
Aims	*The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods	**Due to the COVID-19 crisis, the information in this section is particularly likely to change.** Continuous evaluation on the basis of work that will also be presented in session, face-to-face (or remotely, if health situation so requires).
Teaching methods	**Due to the COVID-19 crisis, the information in this section is particularly likely to change.** If the health situation allows, this course will be given in face-to-face, both for the presentations and for the practical part. General presentations and work support can, if necessary, be done remotely on Teams.
Content	The course focuses on the creation of prototypes of innovative information formats and products. It deals with new forms of information storytelling, and the evaluation of both the user experience and business model of innovative information devices. It initiates students to integrate innovation into an editorial strategy and to evaluate the latter. The students will develop concepts for innovative press products, which they will have to prototype in a professional context, with the support of MiiL (technological platform).
Inline resources	Presentation materials, useful links, work instructions and other external resources will be made available to students on the Moodle platform of the course.
Other infos	This course will be conducted in close collaboration with the MiiL technology platform.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Journalism	EJL2M	5		🔍