

Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

5 credits	15.0 h + 15.0 h	Q1 and Q2
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Teacher(s)	Fiorilli Thierry ;Standaert Olivier (coordinator) ;Votron Vinciane ;
Language :	French
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	In the first instance, the seminar will equip students with a grounding in writing for communication and at the same time put them in a related experimental situation. Next, the first basic principles will be challenged as students are introduced to a wide range of forms which fall within this umbrella heading. Students will come across a whole range of configurations, from the simplest, most common ones to the most creative and original. They will be taught to look critically at the process of public writing and how it is used. The two parts of the course will be taught by two different lecturers working in collaboration.
Aims	<p>By the end of this course, students should have acquired the bases of "public writing", i.e. of writing intended for a wide audience. They will have to demonstrate an ability to position themselves vis-à-vis the wide variety of forms of communicative writing, to take on board its processes and to develop a critical appreciation of its requirements</p> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Bibliography	Les étudiants disposeront des présentations réalisées lors des séances et pourront se référer aux ouvrages de la bibliographie qui leur sera communiquée.
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMU1BA	5	LCOMU1226	