


Due to the COVID-19 crisis, the information below is subject to change, in particular that concerning the teaching mode (presential, distance or in a comodal or hybrid format).

3 credits	30.0 h + 7.5 h	Q1
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Teacher(s)	De Muelenaere Pierre ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Main themes	This course studies: - enterprise in the economic environment, - organisation design and framework, - fundamental aspects of enterprise analysis (variable factors, human resources, capital) - fundamental tools of enterprise management: accounting, financial analysis, risk analysis, investments profitability analysis, decision analysis, and marketing - strategic aspects of enterprise management in agricultural and food sector: enterprise/ environment, innovation-patent-intellectual ownership rights, enterprise growth, vertical versus horizontal integration.
Aims	<p>This course is an introduction of enterprises functioning and management in agricultural, food and bio-industrial sectors. The objective of this course is the study and application of fundamental concepts and tools of enterprise management. At the end of this course, the student should master fundamental concepts and be able to analyse autonomously typical problems of enterprise management in the agricultural and food sector.</p> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>Evaluation :</p> <ul style="list-style-type: none"> • QCM (multiple choice) examination based on the lectures and the exercises • Evaluation of the Team Work of the analysis of a specific enterprise • More details on the evaluation process and the formulas will be communicated at the first lecture <p>Support:</p> <ul style="list-style-type: none"> • Slides of the lectures • Notes for the exercises • Others <p>Coaching:</p> <ul style="list-style-type: none"> • Professor • Assistant
Content	<p>Lectures</p> <ol style="list-style-type: none"> 1. Introduction 2. Creation, Growth and Management of enterprises 3. Financial Management 4. Innovation and competition 5. Growth and international development 6. Governance and financing of enterprises 7. Digital transformation and Artificial Intelligence 8. Intellectual Property Management 9. Case studies 10. Conclusions <p>Practical works</p> <p>Exercises of accounting analysis supervised by the assistant</p> <p>Team Work</p> <p>Analysis of an enterprise based on a specific theme. Realized in small team (e.g. 5 students)</p>

Other infos	Language : English
Faculty or entity in charge	AGRO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Bioengineering	BIR1BA	3	LBIR1260	
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	3		