






En raison de la crise du COVID-19, les informations ci-dessous sont susceptibles d'être modifiées, notamment celles qui concernent le mode d'enseignement (en présentiel, en distanciel ou sous un format comodal ou hybride).

5 crédits	30.0 h + 30.0 h	Q2
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Enseignants	Janssen Frank ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Thèmes abordés	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Acquis d'apprentissage	<p>During their programme, students will have developed the following capabilities'</p> <p>A SCIENTIFIC AND SYSTEMATIC APPROACH</p> <ul style="list-style-type: none"> • Collect, select and analyze relevant information using rigorous, advanced and appropriate methods. <p>INNOVATION AND ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> • Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> ¹ <ul style="list-style-type: none"> • Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. <p>TEAMWORK AND LEADERSHIP</p> <ul style="list-style-type: none"> • Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity <p>COMMUNICATION AND INTERPERSONAL SKILLS</p> <ul style="list-style-type: none"> • Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>

Modes d'évaluation des acquis des étudiants	<p>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées.</p> <p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: <i>During the hosted week</i> • Type of evaluation: <i>binomial work - Written work + oral presentation and participation in the activities.</i> • Comments: <i>2 American students and 2 Belgian students will form a team</i> <i>Belgian Students will host American Students during a week and American Students will host Belgian Students during a week.</i> <p>The student will be graded on class participation and entrepreneurial activities organization, both in the USA and Belgium (10%). The business plan oral presentation, on the last day at UNC, and the written work(15-20 pages) represent the major part of the grade (60%). At the end of the class, an individual critical essay on internationalization process of SMEs is requested for May 21 (30%).</p> <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: <i>Non</i> • Written: <i>Non</i> • Unavailability or comments: <i>Non</i> <p>Examination session</p> <ul style="list-style-type: none"> • Oral: <i>Non</i> • Written: <i>Non</i> • Unavailability or comments: <i>Non</i>
Méthodes d'enseignement	<p>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées.</p> <p>After having familiarized themselves with the theory of international entrepreneurship, students will work in binational teams on an international new venture project.</p> <p>The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from a US university) and will be required to complete and present their own new international venture creation project in cooperation with the US students.</p> <p>The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad if possible, company visits, etc.).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects. The course involves (if possible) a one-week trip to UNC Greensboro (USA) and a week during which Belgian students will host their US counterparts.</p>
Contenu	<ul style="list-style-type: none"> • Intercultural management • International entrepreneurship • Projects pre-evaluation • Projects presentation
Bibliographie	<p>Course notes : Provided through Moodle.</p> <p>References : Provided during the classes.</p>
Autres infos	<p>Selection - Apply before October 21</p> <p>To follow this course, you have to send an application file by e-mail and give a hard copy of it to Priscilla Milis (priscilla.milis@uclouvain.be, bureau B213, LSM) for October 21st, at the latest ! The application file is available on Moodle (course LLSMS2080) section "Documents & practical information", folder "01 Information session and candidature file".</p> <p>An information session will be organized on Wednesday October 7 at 12:45 at DOYEN 22</p>
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en linguistique	LING2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] : ingénieur de gestion	INGM2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en communication multilingue	MULT2M	5		
Master [120] : ingénieur de gestion	INGE2M	5		
Master [120] en administration publique	ADPU2M	5		
Master [120] en sciences de la motricité, orientation éducation physique	EDPH2M	5		
Master [120] en droit	DROI2M	5		