





En raison de la crise du COVID-19, les informations ci-dessous sont susceptibles d'être modifiées, notamment celles qui concernent le mode d'enseignement (en présentiel, en distanciel ou sous un format comodal ou hybride).

5 crédits	30.0 h	Q2
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Enseignants	Hermans Julie ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Acquis d'apprentissage	<i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i>
Modes d'évaluation des acquis des étudiants	<p>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées. The evaluation will take the form of:</p> <ol style="list-style-type: none"> 1. a written team project (30%) and a mid-term oral presentation (10%) thereof based on the topics learned during the course, that will evaluate students' ability to identify social and environmental needs and come up with innovative solutions, and to communicate effectively; 2. a written individual assignment that will evaluate students' understandings of key concepts and their ability to apply them to a real case (30 %); 3. the continuous evaluation of students during in-course interactions, quizz participation and the redaction of reflexive journals about students' practices and learning (30 %). <p>The re-sit consists of:</p> <ul style="list-style-type: none"> • If the evaluation part (1) is failed (group assignments), a revised version of the group project (on the same topic or a new one) is to be submitted and presented in August. The weights of this part for the final grade remain similar as for the first sit, i.e. respectively 30% (paper) and 10% (presentation) of the final grade. • If the student's average for the evaluation parts (2) and (3) is below 10/20: A new written individual assignment taking the form of the exploration and analysis of a real case study, based on the concepts learned during the course and making use of the articles that were part of the readings. The grade obtained for this new assignment will replace the average grade obtained for the evaluation parts (2) and (3) and will thus count for 60% of the final grade.
Méthodes d'enseignement	<p>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées. This course rests on a variety of teaching methods:</p> <ul style="list-style-type: none"> • Home readings and individual assignments • On-site lectures and testimonies • On-site case study sessions • Group assignment, including fieldwork
Contenu	<p>This course consists of the following topics:</p> <ul style="list-style-type: none"> • Setting the stage <ol style="list-style-type: none"> 1. Social and sustainable entrepreneurship: What's behind words? 2. Social and sustainable entrepreneurs: profiles and drivers 3. Opportunities: A matter of failures? 4. Organizing for social and sustainable entrepreneurship <ul style="list-style-type: none"> • Challenges <ol style="list-style-type: none"> 1. Acquiring and securing resources 2. Revenue models 3. Stakeholder management and governance 4. Impact measurement 5. Growth and scaling 6. The social business plan 7. Is social/sustainable = ethical?
Bibliographie	Reading portfolio provided on Moodle

Faculté ou entité en charge:	CLSM
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Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en linguistique	LING2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] : ingénieur de gestion	INGM2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en communication multilingue	MULT2M	5		
Master [120] : ingénieur de gestion	INGE2M	5		
Master [120] en administration publique	ADPU2M	5		
Master [120] en sciences de la motricité, orientation éducation physique	EDPH2M	5		
Master [120] en droit	DROI2M	5		