


In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits	30.0 h	Q1
-----------	--------	----

Teacher(s)	Colin Karl ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<p>Support de cours Slides de cours et portfolio de lectures</p> <p>Références bibliographiques recommandées, lectures conseillées : Demil, B., Lecocq, X., Warnier, V. (2013), <i>Stratégie et Business Models</i>, Pearson Education France. Enggasser, G. (2015), <i>Comment piloter votre TPE</i>, Editions Dunod : Paris. Kalousis, G. (2013), <i>Bien gérer sa PME. Les clés de la pérennité et de la croissance</i>, Editions Dunod : Paris. Kaufman, J. (2013), <i>Le Personal MBA</i>, Editions Leduc.S : Paris</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	GESM2M	5		
Master [120] : Business Engineering	INGM2M	5		