UCLouvain mgest1221

2019

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits 30.0 h Q2

Teacher(s)	Platten Isabelle ;Platten Isabelle (compensates Poncin Ingrid) ;Poncin Ingrid ;				
Language :	French				
Place of the course	Mons				
Aims	The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".				
Evaluation methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Ranking in the business game (50%) Continuous assessment and final presentation (50%)				
Teaching methods	Due to the COVID-19 crisis, the information in this section is particularly likely to change. Business Game				
Content	 Management simulation with the following objectives: Understanding the importance of having a strategy to run a business Understanding the interdependence of business management decisions Marketing decisions Production decisions Financial decisions Being able to make coherent management decisions Being able to define and argue decisions Being able to work in a team 				
Other infos	No resit exam or assessment				
Faculty or entity in charge	CLSM				

Programmes containing this learning unit (UE)						
Program title	Acronym	Credits	Prerequisite	Aims		
Bachelor in Management	GESM1BA	5		٩		