






In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

6 credits

30.0 h

Q1

Teacher(s)	Lievens Laurent ;Truyens Vincent ;
Language :	French
Place of the course	Mons
Main themes	<ul style="list-style-type: none"> <li>• Philosophical, political and economic foundations of corporate social responsibility;</li> <li>• Analysis of the social, economic and political context relating to the social responsibility of organisations;</li> <li>• The 3P model (Profit, People, Planet);</li> <li>• Personal ethics and position in relation to the debate on the social responsibility of organisations in the workplace.</li> </ul>
Aims	<ul style="list-style-type: none"> <li>• To educate students on the corporate social responsibility in the context of a globalised society.</li> <li>• To provide a framework for reflection and benchmarks enabling students to formulate a definition of and the stringent approaches adopted by a socially responsible company.</li> </ul> <p>1</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p>Written examination</p>
Bibliography	<ul style="list-style-type: none"> <li>• DE WOOT Ph. (2004), Responsabilité sociale de l'entreprise, Economica.</li> <li>• DUHAMEL A., MOUELHI N., CHAR S. (2001) Ethique : histoire, politique, application, Gaëtan Morin.</li> <li>• KOTLER Ph. LEE N. (2005), Corporate Social Responsibility, John Wiley &amp; Sons.</li> <li>• VAN PARIJS Ph., ARNSPERGER C. (2003), Ethique économique et sociale, La Découverte.</li> </ul>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management (shift schedule)	GEHM2M	6		
Master [120] in Management (shift Schedule 2)	FEHC2M	6		
Master [60] in Management (shift schedule)	GEHM2M1	6		
Master [120] in Management (shift schedule)	GEHC2M	6		
Master [60] in Management (shift schedule)	GEHC2M1	6		
Master [120] in Communication (shift schedule)	COHM2M	6		