





In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits	22.5 h	Q1
-----------	--------	----

Teacher(s)	Matagne Julie ;Matagne Julie (compensates Roginsky Sandrine) ;Roginsky Sandrine ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>1st session: formative assessment</p> <ul style="list-style-type: none"> • Collective assignments (50%) • Knowledge test (50%) <p>2nd session: individual assignment to be delivered on the first day of the session</p>
Teaching methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <ul style="list-style-type: none"> • Lectures and oral presentations • Video projection • Analysis of scientific papers and case studies • Personal or collective research • Discussion
Content	<ul style="list-style-type: none"> • Media education • Media literacy • Competences • Matrix of media literacy competences • Evaluation of media literacy competences
Bibliography	<ul style="list-style-type: none"> • Arke, E. T., & Primack, B. A. (2009). Quantifying media literacy: development, reliability, and validity of a new measure. <i>Educational Media International</i>, 46(1), 53–65. doi:10.1080/09523980902780958 • Fastrez, P., De Smedt, Th. (2013). Les compétences en littératie médiatique. De la définition aux nouveaux enjeux éducatifs. <i>Mediadoc</i>, 1 (11), 2-8. • Hargittai, E. (2002). Second-Level Digital Divide: Differences in People's Online Skills. <i>First Monday</i>, 7(4). • Hargittai, E. (2005). Survey measures of web-oriented digital literacy. <i>Social science computer review</i>, 23 (3), 371-379. • Hobbs, R., Frost, R. (2003). Measuring the Acquisition of Media-Literacy Skills. <i>Reading Research Quarterly</i>, 38 (3), 330–355. • Jacquinot, G. (2011). De l'éducation aux médias aux médiacultures : faire évoluer théories et pratiques. Ina expert. https://www.ina-expert.com/e-dossier-de-l-audiovisuel-qu-enseigne-l-image-qu-enseigner-par-l-image/de-l-education-aux-medias-aux-mediacultures-faire-evoluer-theories-et-pratiques.html • Van Deursen, A., van Dijck, J. (2010). Internet skills and the digital divide. <i>New media and society</i>, 13 (6), 893-911.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Communication	COMM2M	5		
Master [120] in Communication	CORP2M	5		
Master [120] in Journalism	EJL2M	5		
Master [60] in Information and Communication	COMU2M1	5		
Master [60] in Information and Communication	COMM2M1	5		