




In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits	15.0 h	Q2
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Teacher(s)	Tilleuil Jean-Louis ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	<ul style="list-style-type: none"> • Specific characteristics of combined messages (written text and still image) and study of their relationship with literature • Anthropology of textual and visual cultures • Production and consumption of literary and media output • Literary, media and artistic fields • Ideological role
Aims	<ul style="list-style-type: none"> • In-depth analysis of combined messages with a view to comparing their respective socio-cultural issues. • To propose methods for analysing comics, children's picture books and advertisements, and to test them by applying them in assignments carried out as part of the seminar. • To show the changes that have occurred in the fields relating to the combined messages studied ' specifically the literary, media and artistic fields ' and to provide the sociological analysis tools to examine these. • To try out group working methods and examine their pedagogical implications. <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>Assessment is based on participation in the seminar and on the different assignments (in sub-groups: 20% of the final grade; individual: 80%).</p>
Teaching methods	<p>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</p> <p>Theoretical talks and collective or individual practical presentations, alternately.</p>
Content	<p>This seminar will focus on the study of three types of combined messages: comics, children's picture books and advertisements. The socio-historic context within which each type of message emerged will be described. Analysis in large groups will examine developments in the various outputs and consequently the discernible changes within the text-image pairing. Analysis proposals will be tested in sub-group exercises.</p>
Bibliography	Des bibliographies sélectives, portant sur les différents objets étudiés, sont communiquées aux étudiants.
Faculty or entity in charge	ROM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in French and Romance Languages and Literatures : French as a Foreign Language	FLE2M	5		
Master [120] in Ancient and Modern Languages and Literatures	LAFR2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in French and Romance Languages and Literatures : General	ROM2M	5		