

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits	30.0 h	Q2
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Teacher(s)	Agrell Per Joakim ;Blome Constantin ;
Language :	English
Place of the course	Louvain-la-Neuve
Aims	<p><b>Eu égard au référentiel de compétences des programmes GEST et INGE de la LSM, cette unité d'enseignement contribue au développement et à l'acquisition des compétences suivantes :</b></p> <ul style="list-style-type: none"> <li>• corporate citizenship (1.1, 1.2, 1.3)</li> <li>• knowledge and reasoning (2.2.)</li> <li>• work effectively in an international and multicultural environment (3.1., 3.2., 3.3)</li> </ul> <p><b>Upon completion of the course, the student is able to:</b></p> <ol style="list-style-type: none"> <li>1. Describe the relevant sustainability and ethical issues and challenges in the Global Value Chain,</li> <li>2. Explain and summarize specific issues that Multinational Companies are confronted with when developing their global value chain,</li> <li>3. Have knowledge about the variety of solutions companies develop in order to handle the issues they are confronted with,</li> <li>4. Identify the right management tools for sustainable management at the firm's and value chain's levels (ISO, EMAS and GRI tools, life-cycle analysis, ecological footprint, KPI in environmental and social performance'),</li> <li>5. Synthesize, apply and communicate sustainability knowledge to solve environmental or social problems.</li> </ol> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p><b>Due to the COVID-19 crisis, the information in this section is particularly likely to change.</b></p> <p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date:</li> <li>• Type of evaluation:</li> <li>• Comments: Group assignment: Students are asked to develop a group research paper that analyzes main CSR issues of GVCs in a particular industry (e.g. meat, coffee, mobile phones, sneakers, laptops, energy, waste). Depending on the particular industry, the structure and governance of the GVC will differ and so will major CSR problems. We ask students to analyze the most apparent CSR problems of an industry by using relevant literature.</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral:</li> <li>• Written:</li> <li>• Unavailability or comments:</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral:</li> <li>• Written:</li> <li>• Unavailability or comments: <b>Individual exam</b> to assess acquisition of knowledge</li> </ul>

Bibliography	<p><b>Références bibliographiques recommandées, lectures conseillées :</b></p> <ul style="list-style-type: none"> <li>• Porter, M. &amp; M.R. Kramer, (2011) Creating shared value, Harvard Business Review, January-february, pp. 62-77.</li> <li>• Gereffi, G., Humphrey, J., &amp; Sturgeon, T. (2005). The governance of global value chains. Review of International Political Economy, 12(1), 78-104.</li> <li>• Crane, A. (2013). Modern slavery as a management practice: Exploring the conditions and capabilities for human exploitation. Academy of Management Review, 38(1), 49-69.</li> <li>• Universal Declaration of Human Rights.</li> <li>• Jiang, B. (2009). Implementing supplier codes of conduct in global supply chains: Process explanations from theoretic and empirical perspectives. Journal of Business Ethics, 85(1), 77-92.</li> <li>• Egels-Zandén, N. (2014). Revisiting supplier compliance with MNC codes of conduct: Recoupling policy and practice at Chinese toy suppliers. Journal of Business Ethics, 119(1), 59-75.</li> <li>• Reuter, C., Foerstl, K., Hartmann, E. &amp; Blome, C. (2011). Sustainable global supplier management: the role of dynamic capabilities in achieving competitive advantage. Journal of Supply Chain Management, 46(2), 45-63.</li> <li>• Wilhelm, M.M., Blome, C., Bhakoo, V. &amp; Paulraj, A. (2016). Sustainability in multi-tier supply chains: Understanding the double agency role of the first-tier supplier. Journal of Operations Management, 41, 42-60.</li> <li>• Hofmann, H., Schleper, M. &amp; Blome, C. (2016). Conflict minerals and supply chain due diligence: an exploratory study of multi-tier supply chains. Journal of Business Ethics, in print.</li> </ul>
Faculty or entity in charge	CLSM