llsms2098
2019

Corporate Social Responsibility (Names from A to E)

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

4 credits	30.0 h	Q1

Teacher(s)	Desmet Carlos ;Truyens Vincent ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course aims at providing tools enabling the students to elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. The specificity of the firms' impact on economic life will be addressed by analyzing the principles and practices covered by the field of Corporate Social Responsibility (CSR). CSR will be studied as a reflector of the modern firms' self-awareness process in terms of social responsibility and as a source of innovation in the face of today's challenges of competitiveness, sustainable development and transparent corporate governance. The theoretical references will moreover give way to more personal questioning periods developed by the students in terms of their own aspirations, perceptions and observations as citizens. All these elements foster personal change that in its turn conveys transformations within the chosen organizations.
Aims	**During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'** **CORPORATE CITIZENSHIP** • Demonstrate independent reasoning,look critically and consciously acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes. • Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development. • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. **A SCIENTIFIC AND SYSTEMATIC APPROACH** • Consider problems using a systemic and holistic approach : recognize the different aspects of the situation and their interactions in a dynamic process. **PROJECT MANAGEMENT** • Analyse a project within its environment and define the expected outcomes : identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators. - - - - *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*

Evaluation methods	**Due to the COVID-19 crisis, the information in this section is particularly likely to change.**
	• **Continuous evaluation**
	• Date: *Yes*
	• Type of evaluation: Case study preparation in group , Participation Sulitest
	• Comments : *This work involve a written report, an oral presentation and a peer review of another work. It accounts for 60% of the total.*
	• **Evaluation week**
	• Oral: *No*
	• Written : *Yes (2 hours)*
	• Unavailability or comments: The written exam accounts for 40 % of the total.
	• Students with a second session have three choices, they can either keep the marks from the continuous evaluation and pass the written exam again, or table an improved report by mid August latest and keep the written examination marks or presents both an improved report and present the written exam again
	• **Examination session**
	• Oral: *No*
	• Written: *No*
	• Unavailability or comments: *No*
Content	Macro-trends with respect to sustainability (Main social, environmental, ethical, governance issues, Sustainable Development Goals')
	• Definitions and origins of the CSR concept
	• Risk & Opportunity management
	• Stakeholder management
	• Stakeholder dialogue & co-creation
	• Global responsible leadership
	• Coping with ethical dilemmas
	• CSR strategy design and implementation
	• Governance
Other infos	**Link with the LSM competency framework :**
	• Priority in this course is given to
	1. corporate citizenship to enhance your ability to act consciously, aware of your responsibilities, placing human and ethical considerations at the very heart of your thinking and actions
	2. master a multidisciplinary body of knowledge (contents, methods, models and conceptual frameworks) related to CSR and sustainable development; and
	3. personal development to enhance your self-knowledge and independence, to better prepare yourself to deal with ethical dilemmas common in the practices of organizations.
	• Secondary competences also developed in the course are
	1. to manage a project by working in a team under conditions of resource constraints, to provide comprehensive analyses of challenging corporate situations related to the impact of companies/organizations on the natural environment or society at large; and
	2. to communicate your analysis effectively to different stakeholders.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)

Program title	Acronym	Credits	Prerequisite	Aims
Master [120] : Business Engineering	INGE2M	4		🔍
Master [120] in Motor Skills: Physical Education	EDPH2M	5		🔍
Master [120] in Management	GEST2M	4		🔍
Certificat universitaire en éthique économique et sociale	ETES9CE	5		🔍