

In view of the health context linked to the spread of the coronavirus, the methods of organisation and evaluation of the learning units could be adapted in different situations; these possible new methods have been - or will be - communicated by the teachers to the students.

5 credits

30.0 h

Q1

Language :	French
Place of the course	Autre site
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<ul style="list-style-type: none"> • Slides powerpoint présentés durant les cours • Modules des cours « Comprendre la philanthropie » et « L'impact investing : la finance qui change le monde » développés par ESSEC Business School et accessibles sur Coursera • Articles scientifiques : <p>Bammi, R. & Verma, A. (2014). Venture Philanthropy: An Emerging Paradigm of Venture Capital. <i>XIMB Journal of Management</i>, 11:2, 127-140</p> <p>Clarkin, J. E. & Cangioni, C. L. (2015). Impact Investing: A Primer and Review of the Literature. <i>Entrepreneurship Research Journal</i>, 6:2, 135-173. DOI 10.1515/erj-2014-0011</p> <p>Dees, J. G. (2012). A Tale of Two Cultures : Charity, problem Solving and the Future of Social Entrepreneurship, <i>Journal of Business Ethics</i>, 111, 321-334</p> <p>Defourny, J., Nyssens, M. & Thys, S. (2016). Beyond Philanthropy: When Philanthropy Becomes Social Entrepreneurship. In Jung, T., Phillips S. D. & Harrow, J. (Eds.), <i>The Routledge Companion to Philanthropy</i> (pp. 348-361). Abington, UK: Routledge.</p> <p>Gordon, J. (2014). A Stage Model of Venture Philanthropy, <i>Venture Capital</i>, 16 :2, 85-107</p> <p>Ebrahim A. & Kasturi Rangan V. (2010). The Limits of Non Profit Impact: A contingency Framework for Measuring Social Performance, Harvard Business School Working paper</p>
Faculty or entity in charge	ESPO

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Advanced Master in Social Economy	ECSO2MC	5		