









Au vu du contexte sanitaire lié à la propagation du coronavirus, les modalités d'organisation et d'évaluation des unités d'enseignement ont pu, dans différentes situations, être adaptées ; ces éventuelles nouvelles modalités ont été -ou seront- communiquées par les enseignant-es aux étudiant-es.

5 crédits	30.0 h + 30.0 h	Q2
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Enseignants	Janssen Frank ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Selection - Apply before October 22 In addition, this course is reserved for students with a bachelor's degree in business engineering or students with equivalent quantitative method skills
Thèmes abordés	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Acquis d'apprentissage	<p><b>During their programme, students will have developed the following capabilities'</b></p> <p><b>A SCIENTIFIC AND SYSTEMATIC APPROACH</b></p> <ul style="list-style-type: none"> <li>• Collect, select and analyze relevant information using rigorous, advanced and appropriate methods.</li> </ul> <p><b>INNOVATION AND ENTREPRENEURSHIP</b></p> <ul style="list-style-type: none"> <li>• Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic.</li> </ul> <p><b>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</b></p> <sup>1</sup> <ul style="list-style-type: none"> <li>• Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.</li> </ul> <p><b>TEAMWORK AND LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity</li> </ul> <p><b>COMMUNICATION AND INTERPERSONAL SKILLS</b></p> <ul style="list-style-type: none"> <li>• Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.</li> </ul> <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>

Modes d'évaluation des acquis des étudiants	<p><b>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées.</b></p> <p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: During the hosted week</li> <li>• Type of evaluation: binomial work - Written work + oral presentation and participation in the activities.</li> <li>• Comments: 2 American students and 2 Belgian students will form a team</li> </ul> <p>Belgian Students will host American Students during a week and American Students will host Belgian Students during a week.</p> <ul style="list-style-type: none"> <li>• The student will be graded on class participation and entrepreneurial activities organization, both in the USA and Belgium (10%). The <b>business plan oral presentation</b>, on the last day at UNC, and <b>the written work</b>(15-20 pages) represent the major part of the grade (60%). At the end of the class, an individual critical essay on internationalization process of SMEs is requested for May 21 (30%).</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: Non</li> <li>• Written: Non</li> <li>• Unavailability or comments: Non</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: Non</li> <li>• Written: Non</li> <li>• Unavailability or comments: Non</li> </ul>
Méthodes d'enseignement	<p><b>En raison de la crise du COVID-19, les informations de cette rubrique sont particulièrement susceptibles d'être modifiées.</b></p> <p>After having familiarized themselves with the theory of international entrepreneurship, students will work in binational teams on an international new venture project.</p> <p>The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from a US university) and will be required to complete and present their own new international venture creation project in cooperation with the US students.</p> <p>The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad, company visits, etc.).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects. The course involves a one-week trip to UNC Greensboro (USA) and a week during which Belgian students will host their US counterparts.</p>
Contenu	<ul style="list-style-type: none"> <li>• Intercultural management</li> <li>• International entrepreneurship</li> <li>• Projects pre-evaluation</li> <li>• Projects presentation</li> </ul>
Bibliographie	<p><b>Course notes</b> : Provided through Moodle.</p> <p><b>References</b> : Provided during the classes.</p>
Autres infos	<p><b>Selection - Apply before October 22</b></p> <p><b>To follow this course, you have to send an application file by e-mail and give a hard copy of it to Roxane De Hoe (<a href="mailto:roxane.dehoe@uclouvain.be">roxane.dehoe@uclouvain.be</a>, bureau B213, LSM) for October 22th, at the latest ! The application file is available on Moodle (course LLSMS2080) section "Documents &amp; practical information", folder "01 Information session and candidature file".</b></p> <p><b>An information session will be organized on Wednesday October 10 at 12:45 at LECL61</b></p>
Faculté ou entité en charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en administration publique	ADPU2M	5		
Master [120] en droit	DROI2M	5		
Master [120] en sciences de la motricité, orientation éducation physique	EDPH2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en communication multilingue	MULT2M	5		
Master [120] : ingénieur de gestion	INGE2M	5		
Master [120] en linguistique	LING2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] : ingénieur de gestion	INGM2M	5		