


2 credits

30.0 h

Q1 and Q2

Teacher(s)	Jacquemin Amélie ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods	<p>Despite the seminar is scheduled in the program during the second "year" of the master, it actually opens sooner, during the first year, and remains accessible until the end of the second year. It contains "mandatory lessons and tests" & "optional lessons and tests".</p> <p>For French speaking students: the evaluation is only based on the mandatory tests (20-30) following each mandatory lesson (video, readings ...). These tests are progressively opened from February to June (every second week) and closes after 6 weeks: So students must actively follow the rhythm of the chapters. Mandatory lessons, optional lessons and optional tests remains opened during two year to give access to useful information during the master thesis writing.</p> <p>For English speaking students: the evaluation is based on the paper written during the first year (due time: around April)</p> <p>There is no second chance during the summer, but during the next year (February-June with the next cohort) which is still "on time" as the seminar is officially scheduled in the second year.</p>
Teaching methods	<p>For French speaking students</p> <p>(a) Self-learning via the Moodle platform (videos and readings followed by tests)</p> <p>(b) Some face-to-face seminar sessions can be added</p> <p>For students who speak only English, the seminar on Moodle is replaced by an individual work of</p> <p>(a) reading a methodology textbook</p> <p>(b) writing a report on main personal learnings</p>
Content	<p>Defining the project (defining a problem, a research question, a hypothesis, an info to collect; detecting the type of research (exploratory / descriptive / explanatory); ...)</p> <p>Collecting Information (using secondary data; conducting a literature review; referencing ...)</p> <p>Planning the research (identifying its epistemological position; choosing adequate information collection methodology (observation / experimentation / ...); mastering data analysis methods (quali / quanti / ...)</p> <p>Writing (writing in a scholarly way, ...)</p> <p>Presenting (creating a visual support; presenting ...)</p>
Inline resources	<p>Moodle https://moodleucl.uclouvain.be</p> <p>LLSMD 2094 / MLSMM 2201 Séminaire d'accompagnement du mémoire (Objectif 2020)</p>
Bibliography	<p>CRESWELL, John W. (2012). Educational Research. Planning, Conducting, Quantitative and Qualitative Research. 4th Edition, Pearson.</p> <p>GAVARD-PERRET, Marie-Laure, GOTTELAND, David, HAON, Christophe, & JOLIBERT, Alain (2012). Méthodologie de la Recherche - Réussir son mémoire ou sa thèse en sciences gestion. 2^e édition. Pearson.</p> <p>SAUNDERS, Mark N.K., LEWIS, Philip, & THORNHILL, Adrian (2015). Research Methods for Business Students, 7th Edition, Prentice Hall.</p> <p>THIÉTARD, Raymond-Alain (2014). Méthode de recherche en management. 4^e Ed. Dunod.</p>
Other infos	<p>An information session on this seminar is given during the briefing of the annual master's thesis 1 of the master (induction week)</p> <p>The Moodle platform will contain all the necessary information for self-learning</p> <p>The seminar is given in French, but students who speak only English are allowed to replace it, by reading independently a textbook methodology of the thesis</p> <p>This course is similar to "LLSMD2094 - Seminar d'accompagnement du mémoire" for students located in the LLN teaching site</p>

Faculty or entity in charge	CLSM
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Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGM2M	2		
Master [120] in Management	GESM2M	2		