


5 credits

30.0 h

Q2

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|-----------------------------|---|
| Teacher(s) | Platten Isabelle ;Poncin Ingrid ; |
| Language : | French |
| Place of the course | Mons |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Evaluation methods | Ranking in the business game (50%) Continuous assessment and final presentation (50%) |
| Teaching methods | Business Game |
| Content | <p>Management simulation with the following objectives:</p> <ul style="list-style-type: none"> • Understanding the importance of having a strategy to run a business • Understanding the interdependence of business management decisions <ul style="list-style-type: none"> • Marketing decisions • Production decisions • Financial decisions ... <ul style="list-style-type: none"> • Being able to make coherent management decisions • Being able to define and argue decisions • Being able to work in a team |
| Other infos | No resit exam or assessment |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|--|-------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Bachelor in Management | GESM1BA | 5 | |  |