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| 6 credits | 30.0 h | Q2 |
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|-----------------------------|---|
| Teacher(s)                  | Colin Karl ;Jacquemin Amélie ;Percy Thierry ;   |
| Language :                  | French  |
| Place of the course         | Mons  |
| Main themes                 | The objective of the course is to provide the financial and managerial basics necessary to manage SMEs rather than large companies.   |
| Aims                        | <p>At the end of this class, students will be able to :</p> <ul style="list-style-type: none"> <li>- Identify the managerial needs of SMEs</li> <li>- Identify useful resources to launch and manage an entrepreneurial project.</li> <li>- Position themselves in relation to this career path and its required skills in management</li> </ul> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p> |
| Bibliography                | <p><b>Références bibliographiques recommandées, lectures conseillées :</b></p> <p>Demil, B., Lecocq, X., Warnier, V. (2013), Stratégie et Business Models, Pearson Education France.</p> <p>Enggasser, G. (2015), Comment piloter votre TPE, Editions Dunod : Paris.</p> <p>Kalousis, G. (2013), Bien gérer sa PME. Les clés de la pérennité et de la croissance, Editions Dunod : Paris.</p>   |
| Faculty or entity in charge | CLSM  |

| <b>Programmes containing this learning unit (UE)</b> |                         |         |              |   |
|--|-------------------------|---------|--------------|---|
| Program title  | Acronym                 | Credits | Prerequisite | Aims  |
| Master [120] in Management<br>(shift schedule)       | <a href="#">GEHM2M</a>  | 6       |              |  |
| Master [60] in Management<br>(shift schedule)        | <a href="#">GEHM2M1</a> | 6       |              |  |