




6 credits

30.0 h

Q2

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|-----------------------------|---|
| Teacher(s) | Colin Karl ;Percy Thierry ; |
| Language : | French |
| Place of the course | Mons |
| Aims | <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i> |
| Bibliography | <p>Support de cours Slides de cours et portofolio de lectures</p> <p>Références bibliographiques recommandées, lectures conseillées :</p> <ul style="list-style-type: none"> • Demil, B., Lecocq, X., Warnier, V. (2013), Stratégie et Business Models, Pearson Education France. • Enggasser, G. (2015), Comment piloter votre TPE, Editions Dunod : Paris. • Kalousis, G. (2013), Bien gérer sa PME. Les clés de la pérennité et de la croissance, Editions Dunod : Paris. |
| Faculty or entity in charge | CLSM |

| Programmes containing this learning unit (UE) | | | | |
|--|---------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Management (shift schedule) | GEHC2M | 6 | |  |
| Master [120] in Management (shift Schedule 2) | FEHC2M | 6 | |  |
| Master [60] in Management (shift schedule) | GEHC2M1 | 6 | |  |