

5 credits

30.0 h + 10.0 h

Q2

Teacher(s)	Fevry Sébastien ;
Language :	French
Place of the course	Mons
Prerequisites	<i>The prerequisite(s) for this Teaching Unit (Unité d'enseignement – UE) for the programmes/courses that offer this Teaching Unit are specified at the end of this sheet.</i>
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<ul style="list-style-type: none"> • Des textes et supports seront mis à disposition sur la page MoodleUCL du cours pendant le cours. Introduction aux théories de la communication, Jean-Pierre Meunier, Daniel Peraya, Deboeck, 3e édition, 2010. Introduction à l'analyse de l'image, Martine Joly, Colin, 3ème édition, 2015. Signe et communication, Philippe Verhaegen, Deboeck, 2010.
Faculty or entity in charge	COMU

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Bachelor in Information and Communication	COMM1BA	5	MCOMU1208	