

3 credits

15.0 h + 15.0 h

Q1

Teacher(s)	Reuter Hedwig ;
Language :	Deutsch
Place of the course	Louvain-la-Neuve
Main themes	This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and micro-structures), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail.
Aims	<p>1 At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	Theory: written exam Exercises: continuous assessment. 50 % over the whole of Q1 (8 tests described in the "syllabus"). 50 % at an oral test in week 14.
Teaching methods	Lectures and case studies. Exercises on communication strategies and typical vocabulary. Role playing on different conversational types. Oral exercises.
Content	The following themes will be discussed: <ul style="list-style-type: none"> • General introduction to communication within an organisation ; • Internal communication (media, functions) ; • The conversation. Analysis
Inline resources	/
Bibliography	<ul style="list-style-type: none"> • Pawlowski, Klaus: "Konstruktiv Gespräche führen", 2005, Reinardt Verlag, München Pawlowski, Klaus: "Konstruktiv Gespräche führen", 2005, Reinardt Verlag, München
Other infos	The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV).
Faculty or entity in charge	MULT

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Communication	CORP2M	3		
Master [120] in Journalism	EJL2M	3		
Master [120] in Management	GEST2M	3		
Master [120] in Business Engineering	INGE2M	3		
Master [120] in Economics: General	ECON2M	3		
Master [120] in Political Sciences: General	SPOL2M	3		
Master [120] in Communication	COMM2M	3		
Master [120] in Multilingual Communication	MULT2M	3		
Master [120] in Modern Languages and Literatures : German	GERM2M	3		
Master [120] in Political Sciences: International Relations	SPRI2M	3		
Master [120] in Public Administration	ADPU2M	3		
Master [120] in Information and Communication	COMU2M	3		
Master [120] in Modern Languages and Literatures : General	ROGE2M	3		