








5 credits

30.0 h + 30.0 h

Q2

Teacher(s)	Janssen Frank ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	This course will be dedicated to the theoretical and practical aspects of international entrepreneurship.
Aims	<p>During their programme, students will have developed the following capabilities'</p> <p>A SCIENTIFIC AND SYSTEMATIC APPROACH</p> <ul style="list-style-type: none"> • Collect, select and analyze relevant information using rigorous, advanced and appropriate methods. <p>INNOVATION AND ENTREPRENEURSHIP</p> <ul style="list-style-type: none"> • Initiale, develop and implement ideas around a newproduct, service, processor organizational structure, having evaluated the risks and remain pragmatic. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> ¹ <ul style="list-style-type: none"> • Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. <p>TEAMWORK AND LEADERSHIP</p> <ul style="list-style-type: none"> • Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity <p>COMMUNICATION AND INTERPERSONAL SKILLS</p> <ul style="list-style-type: none"> • Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: During the hosted week • Type of evaluation: binomial work - Written work + oral presentation and participation in the activities. • Comments: 2 American students and 2 Belgian students will form a team <p>Belgian Students will host American Students during a week and American Students will host Belgian Students during a week.</p> <ul style="list-style-type: none"> • The student will be graded on class participation and entrepreneurial activities organization, both in the USA and Belgium (10%). The business plan oral presentation, on the last day at UNC, and the written work(15-20 pages) represent the major part of the grade (60%). At the end of the class, an individual critical essay on internationalization process of SMEs is requested for May 21 (30%). <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non <p>Examination session</p> <ul style="list-style-type: none"> • Oral: Non • Written: Non • Unavailability or comments: Non

Teaching methods	<p>After having familiarized themselves with the theory of international entrepreneurship, students will work in binational teams on an international new venture project.</p> <p>The course will contain theoretical parts, but will mainly be organized around real-life entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from a US university) and will be required to complete and present their own new international venture creation project in cooperation with the US students.</p> <p>The pedagogy will be interactive and will include common classes (videoconferencing, travels abroad, company visits, etc.).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects. The course involves a one-week trip to UNC Greensboro (USA) and a week during which Belgian students will host their US counterparts.</p>
Content	<ul style="list-style-type: none"> • Intercultural management • International entrepreneurship • Projects pre-evaluation • Projects presentation
Bibliography	<p>Course notes : Provided through Moodle.</p> <p>References : Provided during the classes.</p>
Other infos	<p>Selection - Apply before October 22</p> <p>To follow this course, you have to send an application file by e-mail and give a hard copy of it to Roxane De Hoe (roxane.dehoe@uclouvain.be, bureau B213, LSM) for October 22th, at the latest ! The application file is available on Moodle (course LLSMS2080) section "Documents & practical information", folder "01 Information session and candidature file".</p> <p>An information session will be organized on Wednesday October 10 at 12:45 at LECL61</p>
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGM2M	5		
Master [120] in Management	GEST2M	5		
Teacher Training Certificate (upper secondary education) - Physical Education	EDPH2A	5		
Master [120] in Management	GESM2M	5		
Master [120] in Business Engineering	INGE2M	5		
Master [120] in Law	DROI2M	5		
Master [120] in Public Administration	ADPU2M	5		
Master [120] in Motor Skills: Physical Education	EDPH2M	5		