




5 credits

30.0 h

Q2

Teacher(s)	Cornuel Eric ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course develops the main themes which critically matter for European companies today (globalization, delocation, organizational choices, international competitiveness).
Aims	<p>1 By the end of the class, students should have a deep understanding of management issues for European companies committed in international competitiveness.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p><b>Continuous evaluation</b></p> <ul style="list-style-type: none"> <li>• Date: Early December</li> <li>• Type of evaluation: Group Work</li> <li>• Comments: No</li> </ul> <p><b>Evaluation week</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul> <p><b>Examination session</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: No</li> <li>• Unavailability or comments: No</li> </ul>
Content	Summary, content and methods Main topics : - European Management and international competitiveness ; - European Management and globalization; - European Management and European integration. The course will be strongly oriented towards case studies and team work.. Methods In-class activities 1 Lectures 1 Project based learning At home activities 1 Readings to prepare the lecture 1 Students presentation
Other infos	Prerequisites (ideally in terms of competencies) Evaluation : Support : References : Internationalisation 1 international content (does the course tackle international issues related to the course content ?) Skills 1 presentation skills 1 team work Techniques and tools for teaching and learning 1 Internet work
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	<a href="#">GEST2M</a>	5		
Master [120] in Management	<a href="#">GESM2M</a>	5		
Master [120] in European Studies	<a href="#">EURO2M</a>	5		
Master [120] in Multilingual Communication	<a href="#">MULT2M</a>	5		