


5 credits

30.0 h

Q1

Teacher(s)	Gailly Benoît ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The development and financing of innovative ventures by corporations
Aims	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <ul style="list-style-type: none"> • Innovation and entrepreneurship • Knowledge and reasoning • Project management • Communication and interpersonal skills • Corporate citizenship <p>1</p> <p>At the end of this course, the student will be able to :</p> <ul style="list-style-type: none"> • master the key concepts, issues and managerial implications related • managing organizations in innovation-intensive environments. • Students will also understand which are the main sources and key success factors of innovation, which are the main characteristics of innovative people and teams and how to assess innovation opportunities (business planning). <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	Group work based on content of LSMS 2040, presented during weeks 13 and/or 14
Content	See LSMS 2040
Inline resources	See LSMS 2040
Bibliography	See LSMS 2040
Other infos	This class cannot be taken without LSMS2040
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGM2M	5		
Master [120] in Business Engineering	INGE2M	5		