




Teacher(s)	Brabant Stéphanie coordinator ;Gouverneur Céline coordinator ;Henin Véronique ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	<p>Students will be asked to take part in various activities allowing them to develop their communicative skills (mainly oral skills) in the following situations:</p> <ul style="list-style-type: none"> • Job interview (including a CV and a letter of application) • Organising and covering an event (including invitations, programmes, surveys, questionnaires, video and audio documents ..) • Presenting a project, surveys etc .. • Writing articles on specific subjects related to their field of studies • Preparing, presenting and covering a press conference (as well as writing the questions) • Participating in a meeting, workshop, news bulletin ' • Using electronic mail
Aims	<p>The main objective of the course is the development of skills that will enable the students in the communication business (public relations, journalism,') to function in the daily situations of their future professional activities.</p> <p>By the end of the course, the student should have reached the B2 level of the « Common European Framework » (Council of Europe) for the following skills :</p> <p>1</p> <ol style="list-style-type: none"> 1. reading comprehension 2. listening comprehension 3. oral expression 4. written expression <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<p>Students have to hand in all parts of all the projects in order to pass the course in June.</p> <ul style="list-style-type: none"> • The 5 mini-projects that are part of the bigger project: 60% • Language tests:10% • Final product and jury at the end of the year: 20% • Attendance and participation: 10% <p>Students are also evaluated on your level of involvement in the project throughout the year (meeting deadlines, being a proactive team member, etc).</p> <p>Meeting deadlines is vital in journalism. As the deadlines for each project are announced well in advance, no late submissions are allowed.</p>
Teaching methods	<p>There are exercises to do, articles to read or videos to watch for each lesson.</p> <p>In-class lessons include group activities, research, document analysis, project-based learning, and skill development. A significant amount of time is therefore spent on thinking skills such as collaboration, design and problem solving. In other words, the course also aims at developing life skills to prepare students for their future career.</p> <p>With that goal in mind, we have also set up a partnership with the Journalism program of DePaul University in Chicago.</p>
Content	<p>After Bachelor courses which were primarily based on building solid receptive and productive skills as well as general vocab, this course is based on project learning.</p> <p>Through integrated skills teaching (reading comprehension, listening comprehension, written production, oral production, vocabulary, grammar, phonetics and pronunciation), the students' job is to design an online magazine in English. The level of this magazine should be upper-intermediate.</p> <p>This magazine is the overarching project for the year and everything the students produce is a part of it. To do this, in groups of 4, they</p> <ul style="list-style-type: none"> • Decide and work as a team on a magazine that they would like to create in English;

	<ul style="list-style-type: none"> • Learn how to write news or feature articles, opinion pieces and columns for a magazine; • Create and integrate a podcast in a magazine; • Create video content; • Cover a press conference; • Learn how to pitch a project in front of a jury. <p>In addition to the magazine project, a few tests on very specific language points that are particularly relevant to journalists also take place during the year.</p>
Inline resources	https://moodleucl.uclouvain.be/course/view.php?id=7799
Bibliography	<ol style="list-style-type: none"> 1. Syllabus LANGL2601 - EJL - Entry to Professional Life 2. Groupe Facebook 3. Plateforme Moodle
Other infos	<ul style="list-style-type: none"> • Groups of maximum 20 students
Faculty or entity in charge	ILV

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Communication	CORP2M	5		
Master [120] in Journalism	EJL2M	5		
Master [120] in Information and Communication Science and Technology	STIC2M	5		
Master [120] in Information and Communication	COMU2M	5		