






4 credits

30.0 h

Q2

Teacher(s)	De Theux de Meylandt et Montjardin Paul ;Thomas Fabienne ;
Language :	French
Place of the course	Louvain-la-Neuve
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	Meunier J.P. et Peraya D. , « Introduction aux théories de la communication » De Boeck, (plusieurs éditions) Pierlot J.M. et Thomas F., « Penser son association pour mieux communiquer. Manuel à l'usage des petites et moyennes associations», EDIPRO, 2015 (Partie 2 : "Construire des messages de communication ») Conseil Supérieur de l'éducation aux médias, "Les compétences en éducation aux médias, un enjeu éducatif majeur", 2013.
Faculty or entity in charge	AGES

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Anthropology	ANTR2M	4		
Master [120] in Sociology	SOC2M	4		
Master [120] in Economics: General	ECON2M	4		
Master [120] in Political Sciences: General	SPOL2M	4		
Teacher Training Certificate (upper secondary education) - Economics : General	ECGE2A	4		
Teacher Training Certificate (upper secondary education) - Sociology, Political Sciences, Anthropology	ASSO2A	4		