




5 crédits	30.0 h	Q1
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Enseignants	De Jaegere Tanguy ;Duplat Valérie ;Lederer Thomas ;Paque Bernard ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Because this is an advanced course in strategic management, this course is pitched at a level that assumes some familiarity with the foundations of strategic management.
Thèmes abordés	<ul style="list-style-type: none"> • Business-level strategy • Corporate-level strategy • Alliances, joint venture acquisitions • Internationalization stratégies
Acquis d'apprentissage	<p>During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'</p> <p>CORPORATE CITIZENSHIP</p> <ul style="list-style-type: none"> • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. <p>KNOWLEDGE AND REASONING</p> <ul style="list-style-type: none"> • Activate and apply the acquired knowledge accordingly to solve a problem. <p>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</p> <ol style="list-style-type: none"> 1 • Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions. <p>TEAMWORK AND LEADERSHIP</p> <ul style="list-style-type: none"> • Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity. <p>COMMUNICATION AND INTERPERSONAL SKILLS</p> <ul style="list-style-type: none"> • Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p>Continuous evaluation (60%)</p> <ul style="list-style-type: none"> • 4 case studies assignment (deadlines on a weekly basis starting week 2) (10% each) • BOSS simulation (continuous evaluation) (20%) <p>Evaluation week (40%)</p> <ul style="list-style-type: none"> • Oral: No • Written: preliminary QCM (10%) • Written: final 2h QCM (30%) <p>Examination: second session</p> <ul style="list-style-type: none"> • If too few students are registered for the second session examination, the QCM will be replaced by an oral exam.
Méthodes d'enseignement	Lectures, case works and business game simulation
Contenu	<ul style="list-style-type: none"> • Business and corporate strategy, competitive advantage, portfolio management. • The organization and its internal resources as factors of competitive advantage.

	<ul style="list-style-type: none"> • Cooperative strategies: collaborations, alliances joint-venture. • This course is a blend of class lectures related to multiple mandatory readings, dialogue with and among students, and intensive group-project works.
Ressources en ligne	All interactions on teaching materials, references and processing of case works and presentations is managed on Moodle.
Bibliographie	<ul style="list-style-type: none"> • Reference list : distributed during the course. • Lecture slides : available on Moodle
Autres infos	Additional information on calendaring will be provided during the course.
Faculté ou entité en charge:	CLSM

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en ingénieur de gestion	INGM2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		