




5 crédits	30.0 h	Q2
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Enseignants	Agrell Per Joakim ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Acquis d'apprentissage	<p>Eu égard au référentiel de compétences des programmes GEST et INGE de la LSM, cette unité d'enseignement contribue au développement et à l'acquisition des compétences suivantes :</p> <ul style="list-style-type: none"> • corporate citizenship (1.1, 1.2, 1.3) • knowledge and reasoning (2.2.) • work effectively in an international and multicultural environment (3.1., 3.2., 3.3) <p>Upon completion of the course, the student is able to:</p> <p>1</p> <ol style="list-style-type: none"> 1. Describe the relevant sustainability and ethical issues and challenges in the Global Value Chain, 2. Explain and summarize specific issues that Multinational Companies are confronted with when developing their global value chain, 3. Have knowledge about the variety of solutions companies develop in order to handle the issues they are confronted with, 4. Identify the right management tools for sustainable management at the firm's and value chain's levels (ISO, EMAS and GRI tools, life-cycle analysis, ecological footprint, KPI in environmental and social performance'), 5. Synthesize, apply and communicate sustainability knowledge to solve environmental or social problems. <p>-----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p>Continuous evaluation</p> <ul style="list-style-type: none"> • Date: • Type of evaluation: • Comments: Group assignment: Students are asked to develop a group research paper that analyzes main CSR issues of GVCs in a particular industry (e.g. meat, coffee, mobile phones, sneakers, laptops, energy, waste). Depending on the particular industry, the structure and governance of the GVC will differ and so will major CSR problems. We ask students to analyze the most apparent CSR problems of an industry by using relevant literature. <p>Evaluation week</p> <ul style="list-style-type: none"> • Oral: • Written: • Unavailability or comments: <p>Examination session</p> <ul style="list-style-type: none"> • Oral: • Written: • Unavailability or comments: Individual exam to assess acquisition of knowledge

<p>Bibliographie</p>	<p>Références bibliographiques recommandées, lectures conseillées :</p> <ul style="list-style-type: none"> • Porter, M. & M.R. Kramer, (2011) Creating shared value, Harvard Business Review, January-february, pp. 62-77. • Gereffi, G., Humphrey, J., & Sturgeon, T. (2005). The governance of global value chains. Review of International Political Economy, 12(1), 78-104. • Crane, A. (2013). Modern slavery as a management practice: Exploring the conditions and capabilities for human exploitation. Academy of Management Review, 38(1), 49-69. • Universal Declaration of Human Rights. • Jiang, B. (2009). Implementing supplier codes of conduct in global supply chains: Process explanations from theoretic and empirical perspectives. Journal of Business Ethics, 85(1), 77-92. • Egels-Zandén, N. (2014). Revisiting supplier compliance with MNC codes of conduct: Recoupling policy and practice at Chinese toy suppliers. Journal of Business Ethics, 119(1), 59-75. • Reuter, C., Foerstl, K., Hartmann, E. & Blome, C. (2011). Sustainable global supplier management: the role of dynamic capabilities in achieving competitive advantage. Journal of Supply Chain Management, 46(2), 45-63. • Wilhelm, M.M., Blome, C., Bhakoo, V. & Paulraj, A. (2016). Sustainability in multi-tier supply chains: Understanding the double agency role of the first-tier supplier. Journal of Operations Management, 41, 42-60. • Hofmann, H., Schleper, M. & Blome, C. (2016). Conflict minerals and supply chain due diligence: an exploratory study of multi-tier supply chains. Journal of Business Ethics, in print.
<p>Faculté ou entité en charge:</p>	<p>CLSM</p>

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en ingénieur de gestion	INGM2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		