

5 crédits	30.0 h	Q1
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Enseignants	De Jaegere Tanguy ;Duplat Valérie ;Lederer Thomas ;Paque Bernard ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Préalables	Because this is an advanced course in strategic management, this course is pitched at a level that assumes some familiarity with the foundations of strategic management.
Thèmes abordés	<ul style="list-style-type: none"> <li>• Business-level strategy</li> <li>• Corporate-level strategy</li> <li>• Alliances, joint venture acquisitions</li> <li>• Internationalization stratégies</li> </ul>
Acquis d'apprentissage	<p><b>During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'</b></p> <p><b>CORPORATE CITIZENSHIP</b></p> <ul style="list-style-type: none"> <li>• Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders.</li> </ul> <p><b>KNOWLEDGE AND REASONING</b></p> <ul style="list-style-type: none"> <li>• Activate and apply the acquired knowledge accordingly to solve a problem.</li> </ul> <p><b>WORK EFFECTIVELY IN AN INTERNATIONAL AND MULTICULTURAL ENVIRONMENT</b></p> <p>1</p> <ul style="list-style-type: none"> <li>• Position and understand the functioning of an organization, in its local and international socio-economic dimensions and identify the associated strategic issues and operational decisions.</li> </ul> <p><b>TEAMWORK AND LEADERSHIP</b></p> <ul style="list-style-type: none"> <li>• Work in a team :Join in and collaborate with team members. Be open and take into consideration the different points of view and ways of thinking, manage differences and conflicts constructively, accept diversity.</li> </ul> <p><b>COMMUNICATION AND INTERPERSONAL SKILLS</b></p> <ul style="list-style-type: none"> <li>• Express a clear and structured message, both orally and in writing in their mother tongue, in English and ideally, in a third language, adapted to the audience and using context specific communication standards.</li> </ul> <p>----</p> <p><i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i></p>
Modes d'évaluation des acquis des étudiants	<p><b>Continuous evaluation (60%)</b></p> <ul style="list-style-type: none"> <li>• 4 case studies assignment (deadlines on a weekly basis starting week 2) (10% each)</li> <li>• BOSS simulation (continuous evaluation) (20%)</li> </ul> <p><b>Evaluation week (40%)</b></p> <ul style="list-style-type: none"> <li>• Oral: No</li> <li>• Written: preliminary QCM (10%)</li> <li>• Written: final 2h QCM (30%)</li> </ul> <p><b>Examination: second session</b></p> <ul style="list-style-type: none"> <li>• If too few students are registered for the second session examination, the QCM will be replaced by an oral exam.</li> </ul>
Méthodes d'enseignement	Lectures, case works and business game simulation

Contenu	<ul style="list-style-type: none"> <li>• Business and corporate strategy, competitive advantage, portfolio management.</li> <li>• The organization and its internal resources as factors of competitive advantage.</li> <li>• Cooperative strategies: collaborations, alliances joint-venture.</li> <li>• This course is a blend of class lectures related to multiple mandatory readings, dialogue with and among students, and intensive group-project works.</li> </ul>
Ressources en ligne	All interactions on teaching materials, references and processing of case works and presentations is managed on Moodle.
Bibliographie	<ul style="list-style-type: none"> <li>• Reference list : distributed during the course.</li> <li>• Lecture slides : available on Moodle</li> </ul>
Autres infos	Additional information on calendaring will be provided during the course.
Faculté ou entité en charge:	CLSM

<b>Programmes / formations proposant cette unité d'enseignement (UE)</b>				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en sciences de gestion	GEST2M	5		