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Enseignants	Dufays Frédéric ;
Langue d'enseignement	Anglais
Lieu du cours	Louvain-la-Neuve
Acquis d'apprentissage	<i>La contribution de cette UE au développement et à la maîtrise des compétences et acquis du (des) programme(s) est accessible à la fin de cette fiche, dans la partie « Programmes/formations proposant cette unité d'enseignement (UE) ».</i>
Modes d'évaluation des acquis des étudiants	<p>The evaluation will take the form of:</p> <ol style="list-style-type: none"> 1. a written team project (40%) and an oral presentation (10%) thereof based on the topics learned during the course, that will evaluate students' ability to identify social and environmental needs and come up with innovative solutions, and to communicate effectively; 2. a written individual assignment at mid-term that will evaluate students' understandings of key concepts and their ability to apply them to a real case (30%); 3. a written individual assignment that will evaluate students' ability to reflect on their practices and learning (10%); 4. individual written summaries of the weekly readings (10%). <p>The evaluation is thus mostly continuous, the exam taking the form of an oral presentation and discussion of the group project.</p> <p>Students who will not have handed in any part of the continuous evaluation (evaluation parts b, c, and d above) will not be admitted for the re-sit session in August. The re-sit consists of:</p> <ul style="list-style-type: none"> • If the evaluation part a is failed (group assignments), a revised version of the group project (on the same topic or a new one) is to be submitted and presented in August. The weights of this part for the final grade remain similar as for the first sit, i.e. respectively 40% (paper) and 10% (presentation) of the final grade. • If the student's average for the evaluation parts b, c, and d (individual assignments) is below 10/20: A new written individual assignment taking the form of the analysis of a case study, based on the concepts learned during the course and making use of the articles that were part of the compulsory readings. The grade obtained for this new assignment will replace the average grade obtained for the evaluation parts b, c, and d for the first sit and will thus count for 50% of the final grade.
Méthodes d'enseignement	<p>This course rests on a variety of teaching methods:</p> <ul style="list-style-type: none"> • Home readings and individual assignments • On-site lectures and testimonies • On-site case study sessions • Group assignment, including fieldwork
Contenu	<p>This course consists of the following topics:</p> <ul style="list-style-type: none"> • Setting the stage <ol style="list-style-type: none"> 1. Social entrepreneurship: What's behind words? 2. Social entrepreneurs: profiles and drivers 3. The opportunity: A matter of failures? 4. Organizing for social and sustainable entrepreneurship <ul style="list-style-type: none"> • Challenges <ol style="list-style-type: none"> 1. Acquiring and securing resources 2. Revenue models 3. Stakeholder management and governance 4. Impact measurement 5. Growth and scaling 6. The social business plan 7. Is social/sustainable = ethical?
Bibliographie	<ul style="list-style-type: none"> • Articles scientifiques mis à disposition sur moodle. • Compendium of scientific articles communicated via Moodle and a bundle of case studies to be bought on The Case Centre.

Faculté ou entité en charge:	CLSM
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Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Crédits	Prérequis	Acquis d'apprentissage
Master [120] en ingénieur de gestion	INGM2M	5		
Master [120] en sciences de gestion	GEST2M	5		
Master [120] en sciences de gestion	GESM2M	5		
Master [120] en ingénieur de gestion	INGE2M	5		
Master [120] en droit	DROI2M	5		
Master [120] en administration publique	ADPU2M	5		