


2 credits

30.0 h

Q1 and Q2

Teacher(s)	Jacquemin Amélie ;
Language :	French
Place of the course	Mons
Aims	<i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Bibliography	<p>Quelques références de base :</p> <ul style="list-style-type: none"> <li>' CRESWELL, John W. (2012). Educational Research. Planning, Conducting, Quantitative and Qualitative Research. 4th Edition, Pearson.</li> <li>' GAVARD-PERRET, Marie-Laure, GOTTELAND, David, HAON, Christophe, &amp; JOLIBERT, Alain (2012). Méthodologie de la Recherche - Réussir son mémoire ou sa thèse en sciences gestion. 2° édition. Pearson.</li> <li>' SAUNDERS, Mark N.K., LEWIS, Philip, &amp; THORNHILL, Adrian (2009). Research Methods for Business Students, 5th Edition, Prentice Hall.</li> <li>' THIÉTARD, Raymond-Alain (2007). Méthode de recherche en management. Dunod.</li> </ul>
Faculty or entity in charge	CLSM

<b>Programmes containing this learning unit (UE)</b>				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Management	<a href="#">GESM2M</a>	2		
Master [120] in Business Engineering	<a href="#">INGM2M</a>	2		