

3 credits

15.0 h + 15.0 h

Q1

| | |
|-----------------------------|---|
| Teacher(s) | Reuter Hedwig ; |
| Language : | Deutsch |
| Place of the course | Louvain-la-Neuve |
| Main themes | This course introduces the general principles of communication particularly the linguistic, sociolinguistic, pragmatic and cultural aspects of interaction. Special attention will be paid to specific characteristics of communication in the German-speaking world. This general introduction will be followed by a detailed presentation of techniques which should be implemented in communication activities specific to a company. These techniques will be analysed on the basis of conversation analysis: typology, conversation situations, conversation structure (macro- and micro-structures), phonology, 'Exercises accompanying the course will allow students to simulate active participation in a variety of situations. The students' simulations will be recorded and subsequently analysed in detail. |
| Aims | <p>1 At the end of the course, students should be able to master the general principles of communication in a German-speaking business environment and they should at least have reached a B2+ oral level (Common European Framework of Reference) in German.</p> <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p> |
| Evaluation methods | Written exam |
| Teaching methods | Lectures and exercise sessions in small groups. |
| Content | <p>The following themes will be discussed:</p> <ul style="list-style-type: none"> • General introduction to communication within an organisation ; • models of communication ; • Internal communication (media, functions) ; • Intercultural communication ; • Elements of a conversation. |
| Inline resources | / |
| Bibliography | / |
| Other infos | The exercise sessions (15 hours) are given by the Institut des Langues Vivantes (ILV). |
| Faculty or entity in charge | MULT |

| Programmes containing this learning unit (UE) | | | | |
|---|------------------------|---------|--------------|---|
| Program title | Acronym | Credits | Prerequisite | Aims |
| Master [120] in Communication | CORP2M | 3 | |  |
| Master [120] in Journalism | EJL2M | 3 | |  |
| Master [120] in Multilingual Communication | MULT2M | 3 | |  |
| Master [120] in Business Engineering | INGE2M | 3 | |  |
| Master [120] in Economics: General | ECON2M | 3 | |  |
| Master [120] in Political Sciences: General | SPOL2M | 3 | |  |
| Master [120] in Modern Languages and Literatures : General | ROGE2M | 3 | |  |
| Master [120] in Political Sciences: International Relations | SPRI2M | 3 | |  |
| Master [120] in Management | GEST2M | 3 | |  |
| Master [120] in Public Administration | ADPU2M | 3 | |  |
| Master [120] in Information and Communication | COMU2M | 3 | |  |
| Master [120] in Modern Languages and Literatures : German | GERM2M | 3 | |  |
| Master [120] in Communication | COMM2M | 3 | |  |