

5 credits

30.0 h + 15.0 h

Q1

Teacher(s)	Frankfort Aline ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	<p>Part One: creative thinking - Strengthen the "Serious Creativity" as an attitude and individual/collective capacity</p> <ul style="list-style-type: none"> - Definitions and links between creativity and innovation - The needs of creative thinking - Barriers to creative thinking <p>The brain -</p> <ul style="list-style-type: none"> - Structures "liberating" of creativity <p>Part Two: Innovation in Action - Successfully articulate Creativity and Innovation</p> <ul style="list-style-type: none"> -To feel and understand the link between the two disciplines: Creativity and Innovation - Understand the importance of human and organizational context - Approaching new forms of innovation - Articulate a relevant strategy and innovation, - Implementation and Innovation
Aims	<p>At the end of this course , students</p> <ul style="list-style-type: none"> • will be familiar with the concepts of innovation, opportunity detection and their conditions of emergence (including the impact of creativity) and application. • will have strengthened their ability to think creatively , constructively and conceptual ability and mental attitude as : awareness " creative " mindset "riskier" , new motivations , new thinking skills and ability to learn • will demonstrate their understanding of the different phases of the innovation and the articulation of Creativity and Innovation in defending an "idea" activity / service creation . <p>-----</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods	<ul style="list-style-type: none"> • Individual practice and interdisciplinary teams practice • Visual presentation and oral defense of an "idea" activity / service creation
Teaching methods	A mix of theory and interactive individual/group exercises enhanced by examples from practice.
Content	This course complements academic training often focused on developing critical and analytical abilities. It gives students the opportunity to acquire skills in effective and creative thinking. The course links theory and practice exponentially to facilitate understanding of concepts and the introduction of competency development.
Bibliography	Manuel didactique fourni par l'enseignant/expert
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Minor in entrepreneurship	LMPME100I	5		