UCLouvain

llsms2398
2017

Corporate Social Responsibility (Names from O to Z)

4 credits	30.0 h	Q1

Teacher(s)	Bréchet Thierry ;Desmet Carlos ;Desmet Carlos (compensates Bréchet Thierry) ;
Language :	English
Place of the course	Louvain-la-Neuve
Main themes	The course aims at providing tools enabling the students to elicit critical thinking on ethical, social and environmental issues raised by contemporary organizations. The specificity of the firms' impact on economic life will be addressed by analyzing the principles and practices covered by the field of Corporate Social Responsibility (CSR). CSR will be studied as a reflector of the modern firms' self-awareness process in terms of social responsibility and as a source of innovation in the face of today's challenges of competitiveness, sustainable development and transparent corporate governance. The theoretical references will moreover give way to more personal questioning periods developed by the students in terms of their own aspirations, perceptions and observations as citizens. All these elements foster personal change that in its turn conveys transformations within the chosen organizations.
Aims	**During their programme, students of the LSM Master's in management or Master's in Business engineering will have developed the following capabilities'** **CORPORATE CITIZENSHIP** • Demonstrate independent reasoning,look critically and consciously acquired knowledge (both academic and common sense) and managerial practices, in light of emerging circumstances and their outcomes. • Decide and act by incorporating ethical and humanistic values, integrity, respect for the laws and conventions, solidarity and civic action, and sustainable development. • Decide and act responsibly, while taking into account the social, economic and environmental sometimes antinomic, outcomes in the short, medium and long term, for the various stakeholders. **A SCIENTIFIC AND SYSTEMATIC APPROACH** • Consider problems using a systemic and holistic approach : recognize the different aspects of the situation and their interactions in a dynamic process. **PROJECT MANAGEMENT** • Analyse a project within its environment and define the expected outcomes : identify what is at stake, the required outcomes and the environmental constraints; clearly define the project objectives and associate the performance indicators. - - - - *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Evaluation methods	**Continuous evaluation** • Date: No • Type of evaluation: No • Comments: No **Evaluation week** • Oral: No • Written: Yes (2 hours) • Unavailability or comments: Project work on cases proposed by companies and presentation in group: written report and oral presentation **Examination session** • Oral: • Written: • Unavailability or comments:
Content	Macro-trends with respect to sustainability (Main social, environmental, ethical, governance issues, Sustainable Development Goals') • Definitions and origins of the CSR concept • Risk & Opportunity management

	• Stakeholder management • Stakeholder dialogue & co-creation • Global responsible leadership • Coping with ethical dilemmas • CSR strategy design and implementation • Governance
Other infos	**Link with the LSM competency framework :** • Priority in this course is given to 1. corporate citizenship to enhance your ability to act consciously, aware of your responsibilities, placing human and ethical considerations at the very heart of your thinking and actions 2. master a multidisciplinary body of knowledge (contents, methods, models and conceptual frameworks) related to CSR and sustainable development; and 3. personal development to enhance your self-knowledge and independence, to better prepare yourself to deal with ethical dilemmas common in the practices of organizations. • Secondary competences also developed in the course are 1. to manage a project by working in a team under conditions of resource constraints, to provide comprehensive analyses of challenging corporate situations related to the impact of companies/organizations on the natural environment or society at large; and 2. to communicate your analysis effectively to different stakeholders.
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Aims
Master [120] in Business Engineering	INGE2M	4		🔍
Master [120] in Management	GEST2M	4		🔍